

### Thursday, February 27

Activity	Time	Location
Conference Check-in	10:00 am – 5:00 pm	Hyatt Evergreen A&B
State President Interviews	TBD	Hyatt Board Room
Judge Check-in	2:00 pm	Hyatt Evergreen Foyer E
<b>Written Project Presentations:</b> <i>20-page Entrepreneurship events &amp; EIP, ESB</i>	2:30 pm – 7:00 pm	Hyatt Evergreen Ballroom E-I
<i>20-page Project Management events</i>	2:30 pm – 7:00 pm	Hyatt Cedar Ballroom
<i>20-page Operations Research events</i>	2:30 pm – 7:00 pm	Hyatt Regency Ballroom
<b>Testing Center: SBE Testing only*</b>	3:00 pm – 7:00 pm	Hyatt Auditorium
State President Rehearsals	TBD	Meydenbauer CH
State President Poster Display	7:00 pm	Meydenbauer CH Lobby
Open Session Seating	7:00 pm – 8:00 pm	Meydenbauer CH & 4 <sup>th</sup> Floor
Opening Session	8:00 pm – 9:15 pm	Livestream
Chapter Meeting with Advisor	10:00 pm	Assigned Hotel
Curfew	10:30 pm	

### Friday, February 28

Activity	Time	Location
Judge Check-in	7:15 am	Meydenbauer and Hyatt
<b>Competition:</b> Individual & Team Role Plays	7:50 am – 4:00 pm	Meydenbauer
<b>Competition:</b> Principles, PFL, Prof Selling	8:00 am – 4:00 pm	Hyatt Evergreen Ballroom E-I
Integrated Marketing Campaign	8:00 am – 4:00 pm	Hyatt Cedar Ballroom
State President Poster Display	8:00 am – 3:00 pm	Meydenbauer 2 <sup>nd</sup> Floor
<b>Infinity Marketing Expo</b>	9:00 am – 3:00 pm	Hyatt Evergreen Ballroom A-D
<b>Testing Center:</b> Certification Testing (no SBE)	9:00 am – 4:00 pm	Hyatt Auditorium
SBE Academy*	9:00 am – 10:30 am	Hyatt Regency Ballroom
SBE Competition	11:15 am – 4:00 pm	Hyatt Laurel/Larch
Workshops – Open to all students <i>See program for workshop times</i>	10:30 am – 4:00 pm	TBD
Senior Management Academy*	11:00 am – 3:30 pm	TBD
State President Voting	12:30 pm – 2:30 pm	Meydenbauer 2 <sup>nd</sup> Floor
Incoming State Officer Team Training	3:00 pm – 4:45 pm	Meydenbauer 3 <sup>rd</sup> Floor
Chapter Meeting with Advisor	10:00 pm	Assigned Hotel
Curfew	10:30 pm	

### Saturday, March 1

Activity	Time	Location
Rehearsal for Candidates & Incoming State Officer Team	7:00 am	Meydenbauer CH
Award Session Seating	8:00 am – 8:30 am	Meydenbauer CH & 4 <sup>th</sup> Floor & Livestream
<b>Award Session 1:</b> Written, IEP, ESB, SBE	8:30 am – 9:45 am	
<b>Award Session 2:</b> Role-Play, Professional Selling, IMC	10:00 am – 11:30 am	
Materials Pick-up – Advisors Only ( <i>Post Awards Session</i> )	11:30 am – 12:30 pm	Meydenbauer 401