

Recognizing WA DECA chapters for their work in leading and empowering their members

# **CHAPTER CHAMPION AWARD**

#### ABOUT

The **Chapter Champion Award** recognizes chapters for their work and leadership in empowering their members through unique projects, programs and events!

Chapters will be awarded in **four categories**, each aligning with a DECA Guiding Principle. Winning chapters will be:

- Recognized onstage at the State Career
   Development Conference
- Highlighted on the @washingtondeca Instagram
- Featured on wadeca.org/awards



#### CATEGORIES

### **Academically Prepared**

How has your chapter worked to get your members competition ready?

- Unique Workshops
- Mentorship Programs
- Mock Competitions
- Preparation Toolkits/Binders
- Other programs to get members ready for competition!

## **Community Oriented**

How has your chapter served your local community?

- MDA Fundraising
- Food/Blood/Clothing or other Supply Drives
- Raising awareness about different causes (menstrual education, ethical leadership, etc.)

### **Professionally Responsible**

How has your chapter prepared your members for their future careers OUTSIDE of competition?

- Invited professionals for a talk at your school
- Hosted a mock interview event
- Offered training for professional certifications
- Job shadowing/field trips to local businesses

## **Experienced Leaders**

What unique/innovative events, programs, and projects has your chapter conducted that do not fit in any of the above categories?

- Innovative membership recruitment/engagement strategies
- Advocacy for DECA/CTSO programs
- Chapter fundraising strategies

THE EXAMPLES PROVIDED ARE IDEAS.
TOP SUBMISSIONS WILL GO ABOVE AND BEYOND!

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#### SUBMISSION INSTRUCTIONS

- Each submission should be a one-sided
   8.5" x 11" poster PDF submitted virtually to https://forms.gle/jF1UQmFTR4cxNmG78
- Chapters may submit one poster per category.
- Posters will be evaluated on content, creativity, professionalism/organization, relative impact, and overall impression.
- No hyperlinks, animations, QR codes, other elements that link to more information, may be included in your poster.



## **SUBMISSION DEADLINE: FEB 14, 2025**

### TIPS FOR SUCCESS

- Include **QUANTITATIVE/QUALITATIVE** metrics that your submission achieved.
- Include **pictures** in your submission to help visually tell the story!
- Make your poster visually appealing by utilizing a color palette
- Double-check for spelling errors!

If you have any questions, please reach out to @wadecaprez on Instagram or statepresident@wadeca.org on email!



Good luck from the State Officer Team!