



THE DIAMOND

Washington DECA's Newsletter

EDITION 8



MARCH 2024

THIS EDITION AT A GLANCE

Upcoming Events, Today's Quote, Post-Competition Chapter Activities, Message from a Mission Team, Leadership Skills, DECA-ccomplishments, Resources

UPCOMING EVENTS

APRIL 10

ICDC online submission for all written projects (11:59 PST)

APRIL 22

ICDC State meeting (4:00-4:45 PM)
Find out our spirit items and pin design at ICDC!

TODAY'S QUOTE:

"THE RISKIEST THING YOU CAN DO IN LIFE IS TO NOT TAKE A RISK AT ALL."

~JAY GORREPATI

SO YOU DIDN'T WIN...

Maybe, despite your hundreds of hours of preparation, you still didn't make it to ICDC. And even though you're disheartened and disappointed, don't be. Whoever you are, no matter who's reading this, you did an amazing job. You gave it your all, and it didn't work out this time.

But the beautiful part of DECA is that it isn't about the medal. It's about the people, about the places you visited, and the and experience you had. And at the end of the day, you did an amazing job.

And ultimately, at the end of the day, think back to what you remember from SCDC. Who did you meet? Where did you go? Who did you go with? Its not the destination, it's the journey. Although cliché, its true.

Maybe this didn't take any of the sting out of your loss. Maybe it hurts just as much as it did before. But just remember that you are an amazing human who has done amazing work, so keep your head up high and walk into SCDC next year ready to take it on again.



MESSAGE FROM A

MISSION TEAM

A very excited hello to Washington DECA from your Marketing team, Area 8's Zach Song, and Area 9's Jay Gorrepati!

We hope you all had a fantastic time at our State Career Development Conference! Your state officers worked behind the scenes to give you a grand opening and closing session and keep you up to date on unique opportunities that WA DECA offers. You might wonder - why marketing?

To us, marketing at its core, especially within DECA, is all about building relationships and helping each other out, whether as an officer helping members know about opportunities, as a DECA member recruiting interested students for your chapter, or much more! We hope that you all had that chance to network at SCDC and build relationships with students across the state! As your DECA journey continues, whether that's off to ICDC, or building a tight-knit chapter, we hope that you'll continue to help your fellow members out and build those DECA-bonds that are so beneficial!

By Zach Song, Area 8 President, and Jay Gorrepati, Area 9 President



BUILD COMMUNITY IN THE OFFSEASON

Just because members in your chapter aren't competing anymore doesn't mean that DECA is over. Take the time without the stress of competition to build stronger bonds within your chapter! Taking the time to form relationships in your chapter leads to a stronger community overall. Below are three events your chapter can do to create a strong sense of community within your chapter and school:

1. Sport Tournaments

Spark the sense of competition that DECA members love so much by organizing sport tournaments! From dodgeball to volleyball to pickleball, getting active and having fun can create a more lighthearted environment for your members. Maybe even give the winners a prize!

2. Socials/End of year parties

Recognize the successes (DECA-ccomplishments, for example) of your members with a social gathering. Whether in your school or in a park, potluck style or formal, an end of year party is a perfect way to celebrate all that you have accomplished!

3. Community Service

What better way is there to build community than to help your broader community? We encourage you to get involved with Washington DECA's community service challenge! Go to www.wadeca.org/community to learn more!

Written by Ferrah Capas, 23-24 Area 7 President

LEADERSHIP'S LEADERSHIP SKILL FOCUS

Delegation (de-li-'gā-shən) - noun: the act of empowering to act for another

Although the movies tend to portray delegation in a bad light, it's one of the hardest things for some people to do. Letting go of things and trusting others to get the job done is difficult for many leaders, because we're hardwired to like to be in control! We want everything in its place, and the one way we can do that for sure is to do it ourselves. But the problem is... one person can't do everything alone, and your other members won't ever have the opportunity to learn. So as hard as it might be, sometimes, you have to hand tasks to other people, for both your sakes. Good luck!

Written by Caitlin Pham, 23-24 Area 10 President

WASHINGTON DECA CHAPTER OFFICER: DANIKA HARRISON



“Danika’s positive attitude has greatly influenced our chapter’s growth. Her warm and inviting personality has accelerated (pun intended) our chapter’s membership growth.”

Skyview High School, Area 9

We want to hear from YOU!

Do you have an amazing member, chapter, advisor, or SBE? Get them recognized by filling out this five-minute survey!

<https://forms.gle/BYAPyTnA8BQH3o57>

The most amazing DECA-ccomplishments from across the state will be featured on social media and in this newsletter section!

Fill it out today!

YOU ASKED. WE ANSWERED

We asked Washington DECA students across the state for their questions and feedback! Here was one of the best:

“Where can I go to prepare for DECA competition?”

-Sarah French, Area 10

Answer: Check out the Learn DECA website at <https://wadeca.org/learndeca> to find a competition mentor series, role-play tips, written event formatting, and more! DM your Area President for the password!

QUESTIONS + FEEDBACK?

Send them to

<https://forms.gle/zPRPjTgUXjwAvFcHA>



RESOURCES

DECA:
@decainc

WA DECA:
@washingtondeca

State President:
@wadecaprez

<https://www.wadeca.org/funddeca>

Area 1:
@area1deca

Area 2:
@area2deca

Area 3:
@area3deca

DECA+

Area 4:
@area4deca

Area 5:
@area5deca

Area 6:
@area6deca

<https://www.shopdeca.org>

Area 7:
@area7deca

Area 8:
@area8deca

Area 9:
@area9wadeca

<https://www.decadirect.org>

Area 10:
@area10deca

Area 11:
@area11deca

Western
Region:
@decawrvp

<https://wadeca.org/state-officers>