

THE EVENT INDUSTRY **EXPERIENCE** STARTS IN **SEATTLE**

IF YOU PLAN:

SALES MEETINGS, CONFERENCES, TEAMBUILDING
OFF-SITE MEETINGS, RETREATS, WORKSHOPS
EXHIBITION AND TRADESHOWS, PRODUCT LAUNCHES
NETWORKING, LEARNING EVENTS, INCENTIVE TRAVEL

COME DISCOVER SOLUTIONS AT THE



NORTHWEST EVENT SHOW

// NORTHWEST EVENT SHOW IS THE
ULTIMATE GATHERING FOR EVENT & MARKETING
LEADERS, WHERE **TRENDS** ARE SET, **INSIGHTS**
ARE SHARED, AND **CONNECTIONS** ARE FORGED.
THE NORTHWEST EVENT SHOW
IS A CAN'T-MISS EVENT! //

Brett Robertson, CEO – SHWorldwide



MORE QUESTIONS? CONTACT: info@nweventshow.com

APRIL 3+4 2024 / SEATTLE CONVENTION CENTER SUMMIT



NORTHWEST EVENT SHOW



WHAT YOU WILL DISCOVER AT NWES:

- ◆ **ENCOUNTER:** 200K sq. ft. of event resources; 300 booths including Experiential Hall.
- ◆ **CONNECT:** Interface with 4,000+ industry professionals.
- ◆ **EXPLORE:** Immerse within the Innovation Zone with state-of-the-art event technology.
- ◆ **EDUGATE:** Engage with live sessions on cutting-edge topics across three dynamic areas. Earn CEUs while you:
 - Explore Event Trends & Innovation
 - Craft Event Design & Engagement
 - Master Event Planner Skills & Strategies
- ◆ **ACCESS:** Check out the unparalleled agenda: nweventshow.com/agenda



WHO WILL BE AT NWES:

- ◆ Event Planners, Directors & Managers
- ◆ Marketing, Content & Communications Professionals
- ◆ Executive Assistants, Office & Administrative Support
- ◆ CEOs, Founders, Leadership & Management
- ◆ Human Resource Professionals
- ◆ Non-Profit Directors & Fundraising Coordinators
- ◆ Sales Managers & Directors of Business Development



WE HAD A WONDERFUL SHOW! OUR TAKEAWAYS...

- OVER 500 GUESTS WERE INTERESTED IN MORE INFO FROM OUR TEAM!
- WE GAINED A STRONG GUEST LIST FOR A SALES MIXER!
- WE DEVELOPED A LARGE VENDOR LIST FOR OUR GUESTS AS ADD-ONS!

THIS WAS A VERY SUCCESSFUL EVENT!

Bailey Turner, Director of Events and Sales – The Boxyard



MORE QUESTIONS? CONTACT: info@nweventshow.com

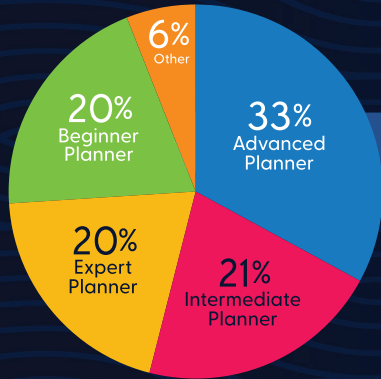
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**NORTHWEST
EVENT SHOW**

YOU ARE IN GREAT COMPANY

- ♦ Amazon
- ♦ Microsoft
- ♦ Nestle
- ♦ T-Mobile
- ♦ Smartsheet
- ♦ Brooks Running
- ♦ Gates Foundation
- ♦ Meta
- ♦ Tommy Bahama
- ♦ PACCAR
- ♦ SpaceX / Starlink
- ♦ Google
- ♦ Blue Origin
- ♦ Deloitte
- ♦ Delta Airline
- ♦ REI
- ♦ Slalom
- ♦ Pfizer formerly Seagen
- ♦ Expedia
- ♦ Wayerhaeuser
- ♦ Nordstrom
- ♦ The Boeing Company
- ♦ Costco
- ♦ Alaska Airlines
- ♦AND SO MANY MORE!

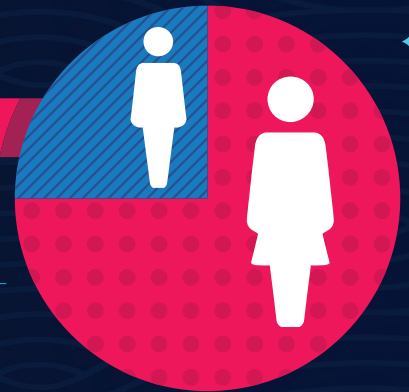


EVENT PLANNER ATTENDANCE

GENDER STATS

4,000
ATTENDEES
PROJECTED

75% FEMALE
25% MALE



AVERAGE EVENT BUDGET

49%

SPEND

\$10K-\$50K

31%

\$50K-\$100K

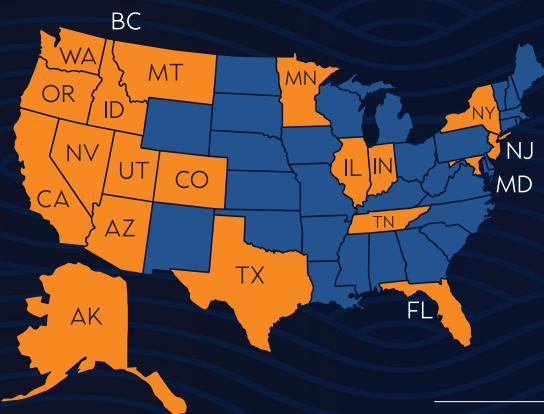
11%

\$100K-\$300K

9%

\$300K+

ATTENDEES CAME FROM:



NWES ATTENDEE STATS

30%

FIRST TIME
ATTENDEES

36%

ATTENDEES
COME FROM
SEATTLE

40%

ATTENDEES
PLAN OVER 11
EVENTS ANNUALLY

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EVENT SHOW**

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NWES ADVISORY BOARD



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Founder
Hleadership



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SHW



NICK BORELLI
Marketing Director
Zenus, Inc.



STUART BUTLER
President
NWES/Butler Events



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Chief Events Officer
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President
Tolo Events, LLC



LEARN MORE ABOUT NWES

CLICK HERE ►

NWES DIGITAL BROCHURE

RELIVE OUR AMAZING 2023 EVENT

CLICK HERE ►

WATCH THE HIGHLIGHT VIDEO

DISCOVER EXPERIENCE 425

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EXPERIENCE 425 DIGITAL BROCHURE



IF YOU WANT TO
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