



# THE DIAMOND

Washington DECA's Bi-Monthly Newsletter

EDITION 3



NOVEMBER 2023

## THIS EDITION AT A GLANCE

Upcoming Events, Today's Quote, Check Out LeadDECA, Message from a Mission Team, Brand Ambassadorship, Leadership Skills, DECA-ccomplishments, Q+A, Resources

### UPCOMING EVENTS

NOV 27 (5:00 PM)

Area President Applications due  
(excludes Area 6 & 11)

DEC 18 (7:30 PM) & JAN 2 (4:30 PM)

Run for Office Workshop -  
State President Candidates  
(If you attended a workshop at FLC, you are good!)

### TODAY'S QUOTE:

**"WORK HARD UNTIL YOUR  
IDOLS BECOME YOUR  
RIVALS."  
~ANONYMOUS**

## CHECK OUT LEAD DECA!

This year, Washington DECA has created a one-stop shop for all your chapter officer needs: LeadDECA! Check it out at [www.wadeca.org/leaddeca](http://www.wadeca.org/leaddeca) to discover all of the following information. Reach out to your Area President for the password!

- 1 Developed by Team Extreme (2021-22), find a Chapter Toolkit: a deeper look into ways to amplify the impact of your chapter and team.
- 2 Accelerate your chapter to new speeds! You have the framework, now it's time to rev your chapter's engine. Create THE culture of DECA your team wants, while helping your chapter build toward the future.
- 3 "Get started" with DECA! Set the legacy for years to come with a New Chapter Bundle.
- 4 Dive into resources and tips necessary to conduct successful middle school visits and promote DECA to the next generation!



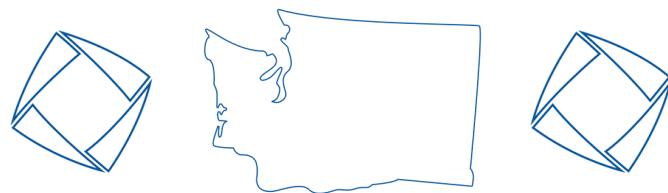
## A MESSAGE FROM A MISSION TEAM

Hey Washington DECA! It's Manya and Sidhya, your Career Development team, and we've been hard at work this summer creating fantastic resources for every step of your and your chapter's competitive journey. Some new resources we've released include the new Race Car Roadmap posters that have been sent throughout the state, Competition Preparation PowerPoints for chapters to use in chapter meetings, and new Competition Mentorship videos (available on LearnDECA!)

Make sure to get a head start competitively by taking the time to pick out what events you're doing this year, and prepping early. Some great ways to decide on an event to do are by reaching out to people who've done certain events before, finding an event that you or people you're close to are knowledgeable on, or looking through LearnDECA for information on how to succeed in different events.

While competition is an integral part of DECA, the organization is so much more than that. Keep up with your chapter's activities and Washington DECA social media accounts to know what awesome events and opportunities are on the horizon!

-Written by Manya Pradeep Narayan  
(23-24 Area 3 President) and  
Sidhya Ganesh (23-24 Area 4 President)



## **BRAND AMBASSADORSHIP**

The honor of being a brand ambassador is truly unlike any other. It's an honor everyone shares-from TV celebrities to famous CEOs. The moment you join an organization, you become a brand ambassador. That organization is linked to you and vice versa.

Being a brand ambassador isn't just wearing the latest DECA merchandise-though it can include that as well. Being a brand ambassador is often more about embodying a brand's ideals. What does that brand stand for? What is the mission of the organization? How can you convey that through your actions? These are all important questions to consider.

For example, DECA is known for preparing leaders in business. A brand ambassador could remember to behave professionally when appropriate as well as using their leadership skills to better the world around them.

Brand ambassadorship is more important than ever in our growing and fast-paced world. It can seem daunting at first but it's a necessary skill for any future leader or anyone looking to get involved. Brand ambassadorship is knowing how to represent and aid the people and organizations you love. That's an honor that cannot be replaced.

Written by Audrey Tan. Area 11 President

## **LEADERSHIP'S LEADERSHIP SKILL FOCUS**

*Communication (kə-,myü-nə-'kā-shən) - noun: a process by which information is exchanged between individuals*

Unfortunately for us, the workplace can be like an inflated game of Telephone—messages going awry, the simplest sentences twisted unrecognizably. As a leader, people are looking to you for guidance. But even if you're spouting off sage wisdom, it's ultimately useless without proper communication. Make sure that in your chapters, all your members are on the same page and constantly involved in DECA work. When you make them feel like they have a stake in a project, it helps them to become more motivated and invested in your projects. So for simplicity's sake, communication is always key!

Written by Caitlin Pham, 23-24 Area 10 President and VP of Leadership

## **MARYSVILLE-PILCHUCK ADVISOR: WILLIAM HILL**



**“Mr. Hill leaves such a positive impact on everyone he meets. Everytime I’ve talked to an alumni under Mr. Hill they’ve had nothing but positive stories to share about how Mr. Hill left an impact on them and how that helped them succeed. He’s also left an impact on me. When I first joined DECA it was simply to get out of a bad friend group and meet new people. Mr. Hill took me right in and walked me through competitions when I had no idea what to do. I have no clue where I’d be without him currently and I’m so glad I walked into that DECA meeting and met Mr. Hill.”**

**“William Hill has brought students through amazing journeys, which continues to happen. Hill is a hardworking person, not just a great advisor but a teacher, friend, father, etc. I believe Hill deserves to be recognized for who he is because no matter what, he sticks to his goals, and with that he will work with others to help them achieve their goals.”**

### **We want to hear from YOU!**

Do you have an amazing member, chapter, advisor, or SBE? Get them recognized by filling out this five-minute survey!

**<https://forms.gle/BYAPyTnA8BQH3o57>**

The most amazing DECA-ccomplishments from across the state will be featured on social media and in this newsletter section!

**Fill it out today!**

# YOU ASKED. WE ANSWERED!

We asked Washington DECA students across the state for their questions and feedback! Here was one of the best:

**My chapter needs money... how do we raise it?**  
**-Anonymous, Area 10**

Answer: We highly recommend checking out FundDECA at [www.wadeca.org/funddeca](http://www.wadeca.org/funddeca)! You can learn about student scholarships, chapter sponsorships, restaurant fundraisers, general fundraisers, and get individualized help!

## QUESTIONS + FEEDBACK?

Send them to

<https://forms.gle/zPRPjTgUXjwAvFCHA>



## RESOURCES

DECA:  
@decainc

WA DECA:  
@washingtondeca

State President:  
@wadecaprez

<https://www.wadeca.org/funddeca>

Area 1:  
@area1deca

Area 2:  
@area2deca

Area 3:  
@area3deca

DECA+

Area 4:  
@area4deca

Area 5:  
@area5deca

Area 6:  
@area6deca

<https://www.shopdeca.org>

Area 7:  
@area7deca

Area 8:  
@area8deca

Area 9:  
@area9wadeca

<https://www.decadirect.org>

Area 10:  
@area10deca

Area 11:  
@area11deca

Western  
Region:  
@decawrvp

<https://wadeca.org/state-officers>