

How To Level Up Your

Member Interaction

—————→ Build meaningful relationships!
Improve engagement!
Expand your connections!

Presentation By:
Washington DECA's Team Launch

Do's and Don't's of Member Interaction (online, in person, etc)

DO'S!

- Introduce yourself in a positive manner
- Act with kindness and compassion
- When conversing with a member, learn about them. Getting to know and remembering details about a potential or current member can make them feel special and develop a deeper connection with your chapter

These DO'S are very important! As a leader of your chapter, you want to leave members with a positive experience, whether the interaction be online or in person!



DONT'S

- Don't just keep to yourself - reach out to members! They are likely feeling nervous to initiate interactions as well
- Don't be dismissive or rude to any members
- Don't act in a way that would reflect poorly on yourself or your chapter - your members are looking to you!

It is important that you avoid doing all of these DONT'S!
Think about how you want yourself, your officer team and
your chapter to look.



Using Appropriate Body Language



Appropriate body language can consist of...

- Facing towards the person you are speaking too
- Making good eye contact
- Nodding or simply showing you are actively listening

Make Sure to Speak Clearly!

This can involve...

- Speaking slowly
- Speaking simply
- Using appropriate words
- Ask for clarification if needed
- Body language has a role to play while communicating!



***"Communication leads to
community, that is, to
understanding, intimacy
and mutual valuing"***

— Rollo Reece May

Thank You!

What is at least 1 thing you learned
from this presentation?