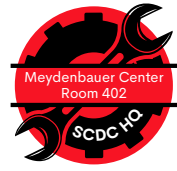


CONFERENCE SCHEDULE



*Required Advanced Registration

THURSDAY FEB 29

Conference Check-in	10:00 a.m. – 5:00 p.m.	Meydenbauer 401
State President Interviews	12:00 p.m. – 1:00 p.m.	Meydenbauer 303
Judge Check-in	2:30 p.m.	Hyatt Regency
Written Project Presentations:	3:00 p.m. – 7:00 p.m.	Hyatt Evergreen Ballroom
All 20–page events & EIP, ESB		
Testing Center: SBE Testing only*	3:00 p.m. – 7:00 p.m.	Hyatt Auditorium
State President Rehearsals	3:30 p.m. – 4:00 p.m.	Meydenbauer 303
State President Poster Display	6:30 p.m.	Meydenbauer CH Lobby
Opening Session Seating	7:30 p.m. – 8:00 p.m.	Meydenbauer CH, Theater & Livestream
Opening Session	8:00 p.m. – 9:15 p.m.	
Chapter Meeting with Advisor	10:00 p.m.	Assigned Hotel
Curfew	10:30 p.m.	

FRIDAY MAR 1

Judge Check-in	7:15 am	Meydenbauer and Hyatt
State President Poster Display	8:00 am – 3:00 pm	Meydenbauer 2nd Floor
Competition: Individual & Team Role Plays	7:50 am – 4:00 pm	Meydenbauer
Competition: Principles, PFL, Professional Selling, Integrated Marketing Campaign	8:00 am – 4:00 pm	Hyatt Evergreen Ballroom
Testing Center: PMR and MOS Testing only	9:00 a.m. – 4:00 p.m.	Hyatt Auditorium
★ Walk-ins welcome from 1:00 p.m. – 4:00 p.m. Learn more on page 14.		Get certified for FREE!
SBE Academy*	9:00 a.m. – 10:30 a.m.	Hyatt Cedar Ballroom
SBE Competition	11:00 a.m. – 4:00 p.m.	Laurel/Larch
Idea to Impact Challenge*	9:30 a.m. – 3:30 p.m.	Hyatt Juniper
Workshops – Open to all students	10:00 a.m. – 4:00 p.m. (See page 15)	Hyatt Regency Ballroom
Senior Management Academy*	11:00 a.m. – 3:30 p.m.	Hyatt Cedar (includes lunch)
State President Voting	1:00 p.m. – 3:00 p.m.	Meydenbauer 2nd Floor
Senior T-Shirt Sales	1:00 p.m. – 3:00 p.m.	Meydenbauer 2nd Floor
Incoming State Officer Team Training	3:15 p.m. – 5:00 p.m.	Meydenbauer Theater
Chapter Meeting with Advisor	10:00 p.m.	Assigned Hotel
Curfew	10:30 p.m.	

SATURDAY MARCH 2

Grand Award Session Rehearsal for Candidates	7:00 a.m. – 8:00 a.m.	Meydenbauer Center Hall
Grand Award Session Seating	8:00 a.m. – 8:30 a.m.	Meydenbauer Center Hall
Grand Award Session 1:	8:30 a.m. – 9:45 a.m.	Center Hall, Theater, Livestream
20–Page Events, EIP, ESB, SBE, Idea to Impact		
Grand Award Session 2:	10:00 a.m. – 11:30 a.m.	Center Hall, Theater, Livestream
Role-Plays, Professional Selling, IMC Events		
Materials Pick-up – Advisors Only (Post Awards Session)	11:30 a.m. – 12:00 p.m.	Meydenbauer Center 401

SCDC by DAY at the HYATT

For competition or testing times, see your Advisor.

For specific room locations or session times, check the Conference Program available prior to SCDC.

THURSDAY	FRIDAY	SATURDAY
HYATT	HYATT	HYATT
<p>Business Operations Research</p> <ul style="list-style-type: none"> • Business Services • Buying and Merchandising • Hospitality & Tourism • Finance • Sports & Entertainment <p>Project Management</p> <ul style="list-style-type: none"> • Business Solutions • Career Development • Community Awareness • Community Giving • Financial Literacy • Sales <p>Entrepreneurship Events</p> <ul style="list-style-type: none"> • Innovation Plan (EIP) • Start-up Business Plan (ESB) • Franchise Business Plan • Independent Business Plan • Business Growth Plan • International Business Plan <p>Testing – SBE Test only</p> <ul style="list-style-type: none"> • Times are TBD, but will start at 3:15 pm • All times will be assigned <p>Chapter Meeting with Advisor Assigned by chapter Advisor</p>	<p>Integrated Marketing Campaigns</p> <ul style="list-style-type: none"> • Event & Product & Service <p>Professional Selling</p> <ul style="list-style-type: none"> • FCE • HTPS • PSE <p>Principles / Personal Financial Literacy</p> <ul style="list-style-type: none"> • Business Administration • Marketing • Finance • Hospitality • Personal Financial Literacy <p>SBE Food and Retail Competition and Academy</p> <p>Breakout Sessions – No registration required</p> <ul style="list-style-type: none"> • Amazon Web Services <ul style="list-style-type: none"> ○ 10:00-10:45 am, 11:00-11:45 am • Business Week / Entrepreneurship <ul style="list-style-type: none"> ○ 1:30-2:15 pm, 2:30-3:15 pm, 3:30-4:15 pm <p>Testing for PMR and MOS test Times are assigned</p> <p>Senior Management Academy (SMA) Registered only</p> <p>Idea to Impact Competition times assigned</p> <p>Chapter Meeting with Advisor Assigned by chapter Advisor</p>	<p>No Events at the Hyatt on Saturday</p>

SCDC by DAY at the MEYDENBAUER

For competition or testing times, see your Advisor.

For specific room locations or session times, check the Conference Program available prior to SCDC.

THURSDAY	FRIDAY	SATURDAY
MEYDENBAUER	MEYDENBAUER	MEYDENBAUER
<p>CHECK-IN Pick up materials – Advisors – 4th Floor</p> <p>Opening Session Center Hall</p> <p>Chapter Meeting with Advisor Assigned by chapter Advisor</p>	<p>Role-play Individual</p> <ul style="list-style-type: none"> • AAM • ACT • ASM • BFS • BSM • ENT • FMS • HLM • HRM • MCS • QSRM • RFSM • RMS • SEM <p>Role-play Teams</p> <ul style="list-style-type: none"> • BLTDM • BTDM • ETDM • FTDM • HTDM • MTDM • STD • TTDM <p>State President Voting Floor 2</p> <p>Chapter Meeting with Advisor Assigned by chapter Advisor</p>	<p>Grand Awards Session – Center Hall</p>