



IGNITE THE FUTURE

An Evening of Impact
& Inspiration

Friday, May 10, 2024

The Hyatt Regency, Bellevue, WA

5:30 p.m. - 9:00 p.m.





Washington DECA's signature event, Ignite the Future,

is a vibrant catalyst for igniting opportunities, dreams, and pathways for high school students to achieve unprecedented heights in their educational and career endeavors.

In a world where access opens boundless possibilities, Washington DECA stands committed to proactively crafting business and leadership opportunities for high school students, laying the foundation for their success in school, careers, and life. Washington DECA is on a mission to prepare emerging leaders and entrepreneurs for careers in marketing, finance, hospitality, and management through a combination of classroom education, competitive events, and community projects.

Ignite the Future is more than an event; it's a convergence of philanthropy and merriment, weaving a tapestry of support and belief in the boundless potentials of our students.

Empowering Through the
Youth Equity Scholarship
(YES) Fund



As staunch advocates for equal access, we spearhead the YES Fund, which provides financial support to students who may otherwise be unable to participate in DECA programs.

From boosting academic performance and facilitating smooth college transitions to bolstering self-confidence in their career trajectories, the YES Fund seeks to be the wind beneath their wings.



Costs for a Student to Experience DECA

- \$3,000** Grants airfare and registration for 5 students to attend International Competition
- \$1,200** Grants conference registration and housing for 5 students to attend the State Conference
- \$500** Provides membership for an entire chapter of 25 students
- \$250** Provides DECA membership for 10 students or advisor development support
- \$100** Provides DECA membership for 5 students



Since 2019, we have raised nearly \$400k for the YES Fund, which has enabled us to award provide 40 chapters with bussing and housing for student scholarships for participation in 10 conferences but the need continues to outpace our fundraising efforts.

An Unforgettable Evening in Support of a Momentous Cause

Join us for an exquisite journey through an evening featuring:

- Lifechanging tales of perseverance and triumph from our students and advisors
- A vibrant silent and live auction filled with remarkable items and experiences
- A competitive dash with your tablemates to secure the most decadent dessert

Benefits of Your Generous Sponsorship

Sponsors play a pivotal role in advancing our mission, enjoying a suite of benefits including:

- A platform to engage with Washington's business elite
- Acknowledgment during our live program
- Prominent branding across event marketing materials

Your sponsorship at **Ignite the Future** transcends monetary value, as it embodies support, belief, and investment in life-changing programs for the next generation of business leaders.

Together, we can ignite paths of opportunity and fuel futures teeming with possibilities.

Let's ignite the future together.

Presenting Sponsor - \$10,000

- Complimentary Tables: 30 VIP admission tickets
 - Three Tables – VIP tickets include a surprise gift
- An opportunity for a company representative to address the audience or an alternative event spotlight
- Opportunity to give branded swag
- Recognition on save-the-date, invitation and auction website
- Acknowledgement on social media and website
- Verbal and on-screen recognition as Exclusive Presenting Sponsor during live program
- Full-page ad in program

Platinum Sponsors - \$7,500

- Complimentary Tables: 20 VIP admission tickets
 - Two Tables – VIP tickets include a surprise gift
- Exclusive Sponsor of a specific event component, such as the silent auction, live auction
- Opportunity to give branded swag
- Acknowledgement on social media and website
- Company Logo on all event marketing materials
- Verbal and on-screen recognition as a Platinum Sponsor during the live program
- Full-page ad in the program

Gold Sponsors - \$5,000

- Complimentary Tables: 20 VIP admission tickets
 - Two Tables: VIP tickets include a surprise gift
- Company Logo on all event marketing materials
- Recognition on save-the-date, invitation and auction website
- Verbal and on-screen recognition as a Gold Sponsor during the live program
- Half-page ad in the program
- Acknowledgement on social media and website

Silver Sponsors - \$2,500

- 1 VIP admission + 9 general admission tickets
- On-screen recognition during the production
- Recognition on save-the-date, invitation and auction website

Advocate Sponsors - \$1,500

- Discounted admission for 10 attendees

Contributor (Individual Tickets) - \$200



WASHINGTON DECA

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SPONSOR

QUESTIONS? CONTACT CHONTELLE@WADECA.ORG