



This study guide is presented as a knowledge base of general DECA information. Test questions will be taken from both this study guide AND information found elsewhere. In addition to using this Study Guide, you should also refer to information in the Candidate Application Guide, and information available online at [www.wadeca.org](http://www.wadeca.org), [www.deca.org](http://www.deca.org), and [www.decadirect.org](http://www.decadirect.org).

## TERMS/PEOPLE YOU SHOULD KNOW

Advisors	DECA Inc.	DECA Month
Area Leaders	DECADirect.org	Parliamentary Procedure
Board of Directors	Diamond	Program of Leadership
Chapters	FCCLA	SCDC
Competitive Events (Names)	FFA	SOLT
Competitive Events (Categories)	FLC	Teach DECA
CTSO	HOSA	Washington DECA Board of Directors
Current State Officers	ICDC	Washington DECA staff
Current Executive Officers (International)	MDA	Washington DECA areas
DECA's colors	DECA Elevate	Western Region states
DECA Guide	DECA Inc. Board of Directors	WRLC

## DECA KNOWLEDGE

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- ◇ DECA membership is made up of \_\_\_\_ state associations and Canada with a membership of over \_\_\_\_\_.
  - ◇ Where is DECA headquartered?
  - ◇ What are the 4 regions of DECA Inc. (internationally)?
  - ◇ Washington DECA is part of the Western Region. Which other states are part of DECA's Western Region?
  - ◇ DECA has membership outside of the United States in which countries, territories, and Canadian provinces?
  - ◇ When was International DECA (aka DECA Inc.) incorporated?
  - ◇ What is decadirect.org?
  - ◇ What are the official colors of DECA? What specific brand elements are incorporated into DECA's brand/logo?
  - ◇ Where is the ICDC going to be held during this school year? Where will ICDC be held during next school year?
  - ◇ What are the four Divisions of DECA?

## WASHINGTON DECA KNOWLEDGE

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- ◇ When was Washington DECA founded?
- ◇ Who is the Executive Director of Washington DECA?
- ◇ Where is Washington DECA Headquartered?
- ◇ Who is the State Officer Leadership Coach for the Washington DECA State Officer Team?
- ◇ How many members does Washington DECA have?
- ◇ How many chapters are part of Washington DECA?
- ◇ What is this year's theme for Washington DECA?
- ◇ Who are the Area Leaders?
- ◇ What is Washington DECA's mission and vision?
- ◇ What is each Mission Team responsible for?
- ◇ What are DECA Styles?
- ◇ Washington DECA Code of Conduct
- ◇ Washington DECA Board of Directors

## DECA TRADITIONS

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### The DECA Mission and Values

DECA's mission is to prepare emerging leaders and entrepreneurs in marketing, finance, hospitality and management.

DECA's core values and attributes are competence, innovation, integrity and teamwork.

### The DECA Diamond

The inner four points of the DECA diamond represent the guiding principles which address the purpose of DECA's comprehensive learning program:

- ◇ Integrates into Classroom Instruction
- ◇ Applies Learning
- ◇ Connects to Business
- ◇ Promotes Competition

The outer four points of the DECA diamond address the results of DECA's comprehensive learning program. DECA prepares the next generation to be:

- ◇ Academically Prepared
- ◇ Community Oriented
- ◇ Professionally Responsible
- ◇ Experienced Leaders

## DATES TO KNOW

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SCDC

ICDC

FLC

WRLC