

CANDIDATE GUIDE

FOR THE ELECTION OF AREA PRESIDENT

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2024-2025





STATE OFFICER CANDIDATE APPLICATION

TABLE OF CONTENTS

LETTER FOR APPLICANTS	1
LETTER FOR PARENTS/GUARDIANS	2
ABOUT THE POSITION	3
AREA PRESIDENT RESPONSIBLITIES	6
DECA MISSION-BASED OFFICER POSITIONS	7
STATE OFFICER ELIGIBILITY	8
AREA PRESIDENT ELECTION PROCESS	9
STEPS TO APPLYING FOR AREA PRESIDENT	10
a. Print the Candidate Guide	
b. Complete the Intent to Apply Form	
c. Submit the Candidate Application	
d. Complete the Candidate Exam	
e. Participate in the Candidate Interview	
f. Deliver Candidate Speech	
g. Voting and Tabulations	
TIMELINE AND DEADLINES	18
CANDIDATE CHECKLIST	20
REQUIRED FORMS	21
a. SO FORM A: Declaration of Intent	
b. SO FORM B: Acceptance of Responsibility	
c. SO FORM C: Consent Endorsements	
d. SO FORM D: Employer Consent	
e. SO FORM E: Permission, Release, and Code of Conduct	
f. SO FORM F: Transportation Release	
SO FORM Z: Candidate Questions	30
APPENDIX 1: Application Rubric	31
APPENDIX 2: Interview Rubric	32



Greetings!

Congratulations on your decision to run for a position on the Washington DECA State Officer Leadership Team! No matter what the outcome of your election, you are embarking on an exciting and challenging journey that will provide you with leadership experience and life-long lessons.

For over 75 years, Washington DECA has established a rich history and legacy of leadership excellence. While countless DECA members have made a profound difference in their schools and communities, only a select few have the opportunity to serve in state leadership positions. It is both an honor and a privilege to earn a title and role on the Washington DECA State Officer Leadership Team.

This candidate guide includes necessary information needed to proceed with your campaign. It's never too early to start preparing your journey to elections! We highly recommend reaching out to your current Area **President if you have questions about the State Officer Leadership Program and its benefits.** An email to your Area Leader is also a good idea so you can be clear on expectations in your Area. As the State Officer Leadership Coach, I am available to answer questions about the specific deadlines, dates, and procedures in your Area.

At Washington DECA, we love to see members who want to take their DECA experience and service to "the next level," and running for Area President is definitely one of the best ways to do just that. Should you be elected, you will find yourself making new, life-long friends; meeting countless DECA members near and far; taking on new challenges; and growing – not only your skills and your experience, but also your network. Truly, it will be an experience that will change your life.

If you have any questions or concerns throughout the campaign process, I am happy to assist, so please feel free to email me at <u>nicole@wadeca.org</u>.

In service, **Nicole Cowan** Washington DECA State Officer Leadership Coach Direct: 206.285.1195 | Email: <u>nicole@wadeca.org</u>



Dear Parent(s)/Guardian(s),

Your student has made a very important decision that will prove to be the beginning of a challenging, yet potentially life-changing experience with rich rewards. The process and experience of being a candidate will provide significant life lessons and a memorable experience your student will look back on throughout their lifetime.

If elected to serve on the Washington DECA State Officer Leadership Team, your student will be part of an influential role representing one of the largest and most respected student associations in the world. Not only that, but your student will be supported in their leadership growth as they represent the DECA brand in Washington.

Washington DECA is committed to engaging, equipping, and encouraging the team to reach their full potential as young leaders, representatives, and ambassadors of the DECA organization. During their year of service, State Officers gain invaluable experience in leadership, communication, project delegation and management skills that are rare to find in college graduates, much less in high school students.

Responsibilities and Mandatory Dates

As part of this experience, they will attend mandatory and optional activities/events as a representative of Washington DECA. While this **will** affect school attendance, we hold each student leader to a high standard of time management and academic excellence. Please review the projected calendar included in this candidate guide (SO Form B) to ensure you and your student fully understand the requirements of the program. Additional information will be provided at the virtual New State Officer Orientation on March 19, 2024. It is **mandatory** for at least one parent/guardian to attend. We also invite the parent/guardian in attendance to join us for the Awards Session at the State Conference, where the State Officers will be officially announced and recognized.

Safety

Washington DECA has a Code of Conduct and strict policies designed to protect your student while fulfilling State Officer duties. One of our main concerns is student driving, and we ask for your help and supervision in managing this aspect of the program. Please review the Transportation Release (SO Form F), outlining your responsibilities to provide transportation and when they may be allowed to drive on their own. With your help, we can ensure a safe and positive experience.

Please do not hesitate to contact me if you have any questions about the State Officer Leadership Program. I look forward to working with your student in this process and thank you for your support!

In service,

Nicole Cowan

Washington DECA State Officer Leadership Coach Direct: 206.285.1195 | Email: <u>nicole@wadeca.org</u>



ABOUT THE POSITION

MAKING THE DECISION | So...just what IS the State Officer Leadership Program all about, anyway? How does it fit into your already busy life? Is it the right fit for you? Here are answers to some of the most frequently asked questions:

What do State Officers do?

The year kicks off soon after you are announced as a State Officer at the State Conference! In the weeks following, State Officers will virtually join the New State Officer Orientation (March 19, 2024) with a parent or guardian. Then in the spring, the team meets for the State Officer Leadership Training – here you'll learn from leadership experts, create action plans, set goals, and create a Program of Leadership for the year. The team meets 2 times per month via online video conferencing to receive updates, collaborate, and learn about leadership. At Washington DECA conferences, State Officers take on conference hosting responsibilities throughout the conference and onstage. Area Presidents also have responsibilities in their own Areas including, but not limited to: Visiting chapters at other schools, maintaining their Washington DECA Area social media accounts, recruiting judges or speakers for events/conferences, and maintaining communication within their Area.

What type of skills do State Officers learn?

While the State Officer Leadership Program concentrates on the development of leadership skills and experience, there are countless skills that State Officers develop along the way:

- Public Speaking
- Business Etiquette
 Social Media Training
- Servant Leadership
- Human RelationsCivic Stewardship
- Communications
 Professional Presentation
- Time Management
- Personal Accountability
- Project Management
- ...and many more

How much time commitment is necessary?

Most State Officers devote an average of 10 hours a week to keep in contact with their Area chapters, prepare for events, and manage their other duties and responsibilities. You can expect your time commitment to increase prior to conferences and events, and in the beginning of the school year as you are setting up chapter visits, and as you are executing your Program of Leadership. We think of the time commitment as the same as taking another class (which would include attending class each day, completing homework, collaborating with others, and preparing for projects and tests).

Can State Officers do other extracurricular activities/sports or have a job outside of school?

A State Officer position is best suited to someone who wants to further their DECA career and make DECA their **top priority**. Washington DECA takes pride in the success of the State Officer Program and individual State Officer development, but those achievements come with the State Officer's understanding that their priority list year-round is: Faith, family, education, then DECA, in that order. Past State Officers have certainly held part-time jobs, competed at state-level athletics, or balanced other school government or after-school activities along with performing at their best for Washington DECA. There are times when your State Officer duties may interfere with other activities. It is important to be aware of the dates and commitments to attend the mandatory events listed on SO Form B.



ABOUT THE POSITION

Can you balance State Officer duties with a full IB or AP course load?

We have had several State Officers who have balanced the duties of their position with a full IB or AP course load at school. Time management, communication, organization and a full understanding of your State Officer obligations is key to success.

When do State Officers meet?

The following events are mandatory for State Officers:

Meetings/Trainings

- New State Officer Orientation (virtual, mid-to-late March)
- State Officer Leadership Training (SOLT)
- Chapter Leadership Academy (virtual in September)
- Winter Officer Leadership Retreat (WOLT)
- State ICDC Meeting (virtual in April)
- Virtual State Officer Team Meetings (1-2x per month)

Conferences

- Western Region Leadership Conference (WRLC)
- The State Officer's Area Conference
- State Career Development Conference (SCDC)
- International Career Development Conference (ICDC)

Other events are optional, but highly encouraged. These events will be released during the Officer's term.

Is there a cost involved?

The State Officer Leadership Program has been training tomorrow's leaders for more than 75 years, and Washington DECA is committed to keeping the financial investment in program participation at a manageable level. Conference costs, lodging, meals, transportation, speaker fees, and training/activity costs are partially subsidized by Washington DECA and Chapters. While the total cost of the program is over \$6,000, the State Officer and their family is responsible for the following:

- Wardrobe/Uniform
- Local travel to events/meetings/conferences (for Officers local to conference venues)
- ICDC travel and conference registration (coordinate with your local chapter and/or Area)

Please refer to SO Form B for additional financial information.

What traits make a great State Officer?

- Drive to succeed (DECA State Officers are as successful as they choose to be)
- Dedication to duty
- Personable and open-minded
- Positive and enthusiastic
- Eager to learn



Ultimately, the decision to run is yours to make, but we advise candidates to speak with three key groups before deciding to run for office:

1. Your Support Network

First, secure your support network; **discuss it with friends, family, and your DECA Advisor** – they will be valuable allies. Make sure they understand the commitment you are preparing to make and that they are informed about how they can support you if you are selected to serve.

2. Area Leader

Next, **contact your Area Leader** to get a good feeling for what is involved in serving as an Area President. Their contact information is available at <u>www.wadeca.org/area-leaders</u>.

3. Area President

Don't forget to **email your current Area President** too – they are waiting to hear from you and eager to share their experiences so you can be fully prepared. Their contact information is available at <u>www.wadeca.org/state-officers</u>.

Questions?

Finally, if you have any questions regarding the overall process, applications forms, or campaigning, please contact:

Nicole Cowan

Washington DECA State Officer Leadership Coach nicole@wadeca.org



ABOUT THE POSITION

Area President Role

The Area President serves as the student leader and voice for the members in their Area. This role requires strong leadership and time management skills along with great communication and people skills.

The Area President is a very active position and although it has a clear job description, specific expectations do vary from one Area to the next. Area Presidents work closely with their advisor, their Area Leader, and Washington DECA to achieve their goals.

Common activities include managing social media channels, planning and executing projects, hosting workshops, recognizing chapter spirit and activities, and assisting with Area events. Area Presidents speak at DECA Conferences and are often called on to represent DECA at community events.

Specifically, the Washington DECA Bylaws describe the duties of the Area President as follows:

Section 2. AREA PRESIDENT

- To represent and serve as the leadership of their respective Area
- To work with and under the direction of the Area Leader in each respective Area
- To visit DECA chapters in respective Areas to encourage the development and growth of Marketing Education and DECA
- To lead a plan to develop new chapters and reactivate inactive chapters
- To assist with the recruitment of judges for local Area
- To develop and initiate a program for chapter and member recognition
- To promote the implementation of civic consciousness activities on local levels
- To assist with all State and Area activities as requested
- To develop and carry out additional duties and responsibilities as designated in the State Officer Program of Leadership

For more information on specific Area responsibilities, please contact your current Area President and/or Area Leader.



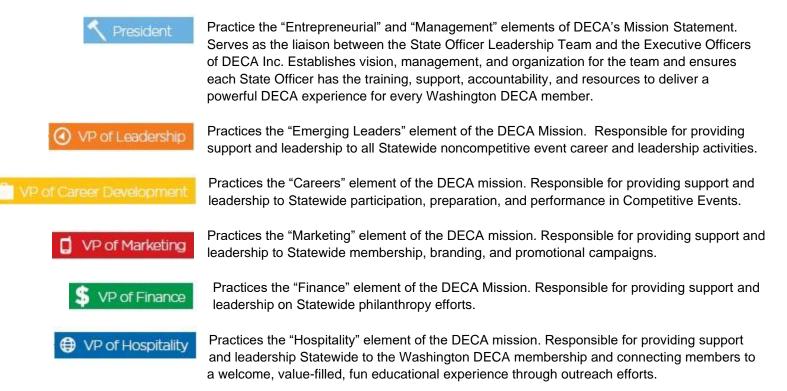
The State Officer Leadership Team is the core group of DECA members providing leadership to the Statewide organization. To ensure success, the DECA mission-based officer positions provide the defined roles and responsibilities needed to support the overall mission and goals of DECA.

DECA Mission Statement

DECA prepares emerging leaders and entrepreneurs for careers in marketing, finance, hospitality, and management in high schools and colleges around the globe.

Mission-Based Officer Position Descriptions

There are six (6) mission-based officer positions on the Washington DECA State Leadership Team. As emerging leaders, DECA encourages leadership teams to practice real-world leadership by adopting a structure that mirrors business and industry. DECA officer positions are aligned with the DECA mission to ensure that each aspect of the mission is represented with great leadership.



Appointment to a Mission-Based Officer Position

Mission-based officer positions will be appointed to the elected Area Presidents. With a mission-based officer position, the State Officer will hold dual titles with their title of Area President. Appointments to mission-based officer positions will take place after the New State Officer Orientation and are based on application responses, activity performance, experience and interest. When appointing mission-based officer positions, the State Officer Coach will consider the following:

- Interest Applicants will express interest in mission-based officer position(s)
- Experience Existing skills/talents OR desire to learn necessary skills and develop talent for the position
- Vision Does the State Officer have vision and ideas for the mission-based officer position, and the drive to see the vision through to the end?



STATE OFFICER CANDIDATE APPLICATION

Area President Eligibility

To be eligible to run for State Office, applicants must meet the following eligibility requirements. If any requirements are not met, the applicant will not be approved to be a candidate for State Office.

- Secure support and endorsement from your chapter, advisor, parents, and school. To be a State Officer is a commitment that will impact other areas of your life, and so you will want to ensure you have a strong support system during your campaign and term of service.
 - Only one candidate from a chapter may run for the Area President position. It is required that each chapter select their best candidate to run for Area President. Advisors should reach out to their Area Leaders if necessary.
- Attend one Run for State Office Workshop (NEW!) The virtual workshop will be held twice and interested candidates MUST attend either workshop to be considered for State Office. This workshop is led by the current State Officer team and will cover the application process, time commitment, and allow you to answer questions.
 - o Thursday, October 12, 2023 | 7:30 p.m. 8:30 p.m. | Zoom
 - o Tuesday, October 24, 2023 | 4:30 p.m. 5:30 p.m. | Zoom
 - <u>Register here.</u> Registration closes 48 hours prior to the session start time.
- Submit a completed State Officer candidate application with all required forms and signatures.
- Only active members of Washington DECA who will continue to be active members throughout their term during the school year are eligible for candidacy.
- Transcripts
 - Candidates must provide proof of earning a 2.5 cumulative GPA or higher for the 2022-2023 school year via an Official Transcript.
 - (NEW!) Candidates must provide a screenshot from their school grading website, of their current grades to nicole@wadeca.org, no earlier than two weeks prior to the candidate application deadline, and the current grades must reflect a cumulative GPA of 3.0 or higher.



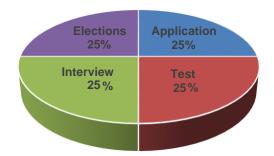
STATE OFFICER CANDIDATE APPLICATION

Area President Selection Elements

There are four elements considered in the selection of Area Presidents. Combined scores will be used to select qualified candidates as follows:

25% Application | The applications are judged based on the application rubric. Applicants are encouraged to concentrate on accuracy, completion, and professionalism when preparing their application.

25% Test | Candidate tests are conducted online (via DLG) on the established test dates prior to the election/conference.



25% Interview | Interviews are conducted by Washington DECA stakeholders and staff using an interview rubric concentrating on five indicators: character, leadership, service, work ethic, teamwork and personal growth.

25% Elections | Campaigning and elections take place at Area conferences.

Advancing To The Election At The Area Conference (NEW!)

For all Washington DECA Area President elections, a candidate will first complete:

- 1. The Candidate Application
- 2. The Candidate Test
- 3. The Candidate Interview

Of those three components, candidates must earn a combined score of 75% (or higher on the test, application, and interview) of the total points possible, in order to move on to the election (speech and voting) at the Area Conference.

Example) The application is worth 25 total points, the test is worth 25 total points, and the interview is worth 25 total points. Of the total points possible (75 points), a candidate must earn at least 75% (56.25 points) or higher of the total possible points available.

In the event only one candidate runs for Area Presidency, the candidate will move forward in the election, regardless of their combined average score.

If two candidates run for office, but only one candidate receives a combined score of 75% (or higher on the test, application, and interview), only one candidate will move on to the election at the Area Conference.

Candidates will be notified of advancement approximately two weeks prior to their Area Conference.

STEPS TO APPLYING FOR AREA PRESIDENT





STEP 1:

Get familiar with the application process!

To begin the process for State Officer candidacy, print out this entire application and read through it carefully.

STEP 2:

Complete the Intent to Apply form (online)

Next, let us know you are interested in applying by completing the Intent to Apply form. Find the form at <u>www.wadeca.org/run-for-office/area-president</u>. Completing this form will ensure:

- You are included on the list of applicants to be scheduled for a test and interview
- You receive all communications and updates regarding the candidacy process from the State Officer Leadership Coach

Intent to Apply form Deadline

Due: Today! Complete this step as soon as you start thinking about running for office as a potential opportunity for you. Even if you are still contemplating your decision to run for office, submitting an Intent to Apply online form is equivalent to making an inquiry. It is your way of expressing interest and is **not** a commitment.

STEP 3: Attend a Run for State Office Workshop (virtual)

To be eligible to run for State Office, applicants must attend ONE Run for State Office Workshop. If this requirement is not met, the applicant will not be approved to be a candidate for State Office. The virtual workshop will be held twice. This workshop is led by the current State Officer team and will cover the application process, time commitment, and allow you to answer questions.

- Option 1: Thursday, October 12, 2023 | 7:30 p.m. 8:30 p.m. | Zoom
- Option 2: Tuesday, October 24, 2023 | 4:30 p.m. 5:30 p.m. | Zoom
- Register here

Registration for the session will close 48 hours prior to the session start time. All registrants will be sent a Zoom link to join the meeting, on the day of the meeting.



STEP 4:

Complete and submit the WA DECA Candidate Application (online)

All State Officer applicants must submit their completed application at the form on the **Run for State Office** webpage (<u>www.wadeca.org/run-for-office/area-president</u>). If you have any questions regarding the application, please contact the Washington DECA State Officer Leadership Coach at <u>nicole@wadeca.org</u>.

The application makes up 25% of the overall score for an Area President candidate. The applications are judged based on the application rubric (see Appendix 1 for application rubric). Applicants are encouraged to concentrate on accuracy, completion, and professionalism when preparing their application.

WA DECA Candidate Application Instructions

- a. First, print Forms A-F at the end of this Candidate Guide and obtain signatures. Some of the forms require signatures from other parties, including parent(s)/guardian(s), local chapter advisor, principal, CTE director, and (if applicable) work supervisor.
- b. Identify who your proctor will be for the Online Candidate Exam. You need to secure this information in advance along with the proctor's contact information, as it will be requested in the Candidate Application. Your proctor can be your advisor.
- c. Complete the <u>5 Voices Assessment</u> and record your **top 2 voices**. You need to secure this information in advance, as it will be requested in the Candidate Application. Your results will not impact your application in any way.
- d. Create a 1-page resume. (Same format as a job application).
- e. Obtain two letters of recommendation. The first letter must be from a DECA advisor and the second letter can be of your choice (please refrain from providing letters of recommendation from family members).
- f. Provide your grades.
 - a. Candidates must provide proof of earning a 2.5 cumulative GPA or higher for the 2022-2023 school year via an Official Transcript.
 - b. Candidates must provide a screenshot from their school grading website, of their current grades to nicole@wadeca.org, no earlier than two weeks prior to the candidate application deadline, and the current grades must reflect a cumulative GPA of 3.0 or higher. The screenshot must include the current date.
- g. Answer the Candidate Questions on Form Z. (Typed responses).
- h. Forms A-F, your resume, official high school transcript, letters of recommendation, and responses to Candidate Questions (Form Z) all must be uploaded to the Candidate Application as **PDF files**. The screenshot of your current grades can be a photo file.



- i. Go to <u>www.wadeca.org/run-for-office/area-president</u> to access the online Candidate Application. Complete the online form then, submit your application!
- j. Once the application is submitted, you will receive an email confirmation within 3 business days that your application was received. If you do not receive an email confirmation, please email <u>nicole@wadeca.org</u> for assistance.

Recommendations

It is recommended that you complete the application well in advance of the application deadline to avoid missing your deadline, **as late applications will not be accepted**. Required signatures may take over a week to obtain, so plan ahead and inform the involved parties ahead of time to give them ample time to review the documents and provide approval and signatures.

Deadlines

Application deadlines vary by Area. Applications should be submitted online by the deadline at 5:00 p.m. PST through the online application at www.wadeca.org/run-for-office/area-president.

- Area 6 & Area 11 President Application Deadline: November 12, 2023
- All other Area President Applications Deadline: November 27, 2023

STEP 5: Complete the Candidate Exam through Online Testing (online)

The test has 50 objective questions (multiple choice, true/false, matching) covering general DECA knowledge, the Code of Conduct, and the Washington DECA organization. A test study guide will be posted to the Washington DECA website at www.wadeca.org/run-for-office/area-president. Candidates will have 30 minutes to complete the exam.

For the online application, you are responsible for securing your own proctor to administer your online test. Failure to complete the test may result in immediate disqualification. Information regarding access to the test will be sent to your local chapter advisor and your proctor should coordinate with your advisor to obtain this information.

The test makes up 25% of an Area President candidate's overall score. The test is 50 questions long and is worth one point each. Test scores will be divided by 2 in order to be properly weighted at 25% of the candidate's total score. For example, a test score of 40/50 will be recorded on the cover sheet as 20/25. Odd numbers divided by 2 are to be recorded to the tenth's place (e.g. 20.5)

Dates

Testing dates vary by Area.



- Now Secure and schedule a proctor to administer your test on the testing day for your Area. Share this information with your local chapter advisor.
- Before Exam Your chapter advisor will receive testing information and provide this information to your proctor.
- **November 14-17, 2023 –** Testing Days for Area 6 & 11 President Candidates
- **December 4-7, 2023 –** Testing Days for all other Area President Candidates

STEP 6:

Participate in Candidate Interview (virtual)

Candidates will participate in a virtual interview before the Area Conference. The interview reviewers may consist of the Area Leader, current or past State Officers, chapter advisors, board members, and/or business and community leaders. Failure to participate in an interview may result in immediate disqualification.

After submitting your application, you will receive the following information via email:

- Access to the online interview link and instructions on how to set up your computer for a virtual interview
- A scheduled time to test out your computer/camera/sound before the actual interview

The interview makes up 25% of the overall score for an Area President Candidate. The interviews are judged based on the application rubric (see Appendix 2 for interview rubric). Interviewers are encouraged to concentrate on their poise, conduct, sincerity, and overall impression at the interview.

Dates

Interviews take place virtually before Area conferences and these dates vary by Area. To participate in the interview, it is highly recommended that you have access to a computer with reliable internet and a web camera. If you do not have these resources available, contact <u>nicole@wadeca.org</u>. Please take note of your Area's interview date/time below and block out the date/time in your calendar.

Area 1	December 5, 2023 from 3:00 PM - 7:00 PM
Area 2	December 5, 2023 from 3:00 PM – 7:00 PM
Area 3	December 5, 2023 from 3:00 PM – 7:00 PM
Area 4	December 6, 2023 from 3:00 PM – 7:00 PM
Area 5	December 6, 2023 from 3:00 PM - 7:00 PM
Area 6	November 13 or 14, 2023 from 3:00 PM – 7:00 PM
Area 7	December 6, 2023 from 3:00 PM - 7:00 PM
Area 8	December 7, 2023 from 3:00 PM - 7:00 PM
Area 9	December 7, 2023 from 3:00 PM – 7:00 PM
Area 10	December 7, 2023 from 3:00 PM – 7:00 PM
Area 11	November 13 or 14, 2023 from 3:00 PM – 7:00 PM



STEP 7: Approved Candidate Notification

ADVANCING TO THE ELECTION AT THE AREA CONFERENCE

For all Washington DECA Area President elections, a candidate will first complete:

- 1. The Candidate Application
- 2. The Candidate Test
- 3. The Candidate Interview

Of those three components, candidates must earn a combined score of 75% (or higher on the test, application, and interview) of the total points possible, in order to move on to the election (speech and voting) at the Area Conference.

Example) The application is worth 25 total points, the test is worth 25 total points, and the interview is worth 25 total points. Of the total points possible (75 points), a candidate must earn at least 75% (56.25 points) or higher of the total possible points available.

In the event only one candidate runs for Area President, the candidate will move forward in the election, regardless of their score.

If two candidates run for office, but only one candidate receives a combined score of 75% (or higher on the test, application, and interview), only one candidate will move on to the election at the Area Conference.

Candidates will be notified of advancement approximately two weeks prior to their Area Conference.

STEP 8: Deliver a Candidate Speech at Area Conference (in-person or virtual, dependent upon Area)

Congrats! You've advanced to the final step of the election. Candidates for Area President will present a speech at their Area Conference. The length of the speech and the time the speech is delivered will be determined by the Area Leader and this information will be provided to you before the Area Conference. Typically, speeches are a maximum of 3 minutes, however this is subject to change based on the number of candidates. The speech does not directly apply to the Area President candidate's overall score, but it may influence the delegate vote, which does impact the candidate's overall score.

Voting Procedures

Delegates will submit their votes for Area President at the Area Conference. Once completed ballots are collected, ballots and votes will be counted and tabulated by a Washington DECA staff member.



Voting delegates are based on the Area allocation for each school as determined by Washington DECA or through a designated process determined by the Area. The number of voting delegates per chapter will be announced to chapters only after November 15.

Determining Candidate Score for Elections

To determine the candidate's score for the election portion:

- The Area Leader or designee will determine the percentage of total votes earned by each candidate. (This is calculated by taking the Number of Votes for a Given Candidate divided by Total Number of Completed Ballots.)
- A total of 25 points are available for all candidates. Based on the percentage of total votes earned, this will determine what percentage of the 25 points the candidate will receive. (This is calculated by taking the **Percentage of Total Votes Earned** multiplied by **25 points**.)
- The delegate vote makes up 25% of an Area President candidate's overall score. All other scores from previous components of the election process will be carried over. All four components of the election score are weighted equally.

Area Conference Dates

Candidate speeches will be delivered and elections held at Area conferences. The following are the dates for Area Conferences:

AREA 1	AREA 2	AREA 3
January 6, 2024	January 11, 2024	January 10, 2024
Lake Stevens High School	Lynnwood Convention Center	Meydenbauer Center
AREA 4	AREA 5	AREA 6
January 5, 2024	January 18, 2024	December 12, 2023
Meydenbauer Center	Washington State Fair Grounds (Puyallup)	Columbia Basin College
AREA 7	AREA 8	AREA 9
AREA 7 January 19, 2024	AREA 8 January 17, 2024	AREA 9 January 11, 2024
January 19, 2024	January 17, 2024	January 11, 2024
January 19, 2024 Washington State Fair Grounds (Puyallup)	January 17, 2024 Washington State Fair Grounds (Puyallup)	January 11, 2024



STEPS TO APPLY FOR AREA PRESIDENT

STEP 9: Area President Selected!

The candidate who receives the highest combined score on the application, test, interview, and delegate vote will be elected Area President.

If only one candidate runs for a position, the candidate must complete the application, interview, and test and achieve over 50% of a vote where a "No Confidence" option is given on the ballot.

The Area President is elected at their Area conference and presented at SCDC. Please note that if you are an incoming Area President, you will need to be in attendance at the State Conference Awards Session for the stage rehearsals and during the live program. The State Officer Leadership Coach will coordinate your transportation if you are housed in the Washington DECA hotel block during SCDC, otherwise your parent/guardian will need to provide transportation to the Meydenbauer Center.

The term of office for ALL State Officers begins immediately after the conclusion of the State Career Development Conference, and they will serve simultaneously with the outgoing team in an apprenticeship capacity. At the conclusion of the State Officer Leadership Training in the spring, the apprenticeship period will end, and the team will officially be in their roles as State Officers. Following the next State Career Development Conference, they will assume the role of apprentice for the incoming State Officer Leadership Team and will serve as State Officers until the conclusion of the next State Officer Leadership Training.

Although Area President-elects are officially in their roles as a State Officer, they may only work with their Area President and State Officer Leadership Coach during the orientation/transition period. They should not plan to create initiatives or commentary that leads members to engage or take action until the apprenticeship period is complete.



Intent to Apply	Submit Intent to Apply form (online)
Due: Today!	
Attend a Run for State Office Workshop	Option 1: Thursday, October 12, 2023
Register here	7:30 p.m. – 8:30 p.m. Zoom
Registration for the session will close 48	Option 2: Tuesday, October 24, 2023
hours prior to the session start time.	4:30 p.m. – 5:30 p.m. Zoom
Candidate Application (online)	Submit Candidate Application (online) by 5:00 p.m.
Due: November 12, 2023 (Area 6 and 11 only)	
Candidate Exam	Take the exam by November 17! Login credentials will
November 14-17, 2023	be sent via email to your advisor.
Online Virtual Interviews	Ensure you have an interview scheduled on this day.
See chart below.	Zoom location and other details will be sent via email
	prior to the interview.

Fimeline & Deadlines for <u>Area 1, 2,</u>	<u>3, 4, 5, 7, 8, 9, 10</u> Candidates
Intent to Apply Due: Today!	Submit Intent to Apply form (online)
Attend a Run for State Office Workshop	Option 1: Thursday, October 12, 2023
Register here	7:30 p.m. – 8:30 p.m. Zoom
Registration for the session will close 48	Option 2: Tuesday, October 24, 2023
hours prior to the session start time.	4:30 p.m. – 5:30 p.m. Zoom
Candidate Application (online) Due: November 27, 2023	Submit Candidate Application (online) by 5:00 p.m.
Candidate Exam	Take the exam by December 7! Login credentials will be
December 4-7, 2023	sent via email to your advisor.
Online Virtual Interviews	Ensure you have an interview scheduled on this day.
See chart below.	Zoom location and other details will be sent via email prior to the interview.



TIMELINE & DEADLINES

Candidate Online Interview Date/Times

Area 1	December 5, 2023 from 3:00 PM – 7:00 PM
Area 2	December 5, 2023 from 3:00 PM – 7:00 PM
Area 3	December 5, 2023 from 3:00 PM – 7:00 PM
Area 4	December 6, 2023 from 3:00 PM – 7:00 PM
Area 5	December 6, 2023 from 3:00 PM – 7:00 PM
Area 6	November 13 or 14, 2023 from 3:00 PM – 7:00 PM
Area 7	December 6, 2023 from 3:00 PM – 7:00 PM
Area 8	December 7, 2023 from 3:00 PM – 7:00 PM
Area 9	December 7, 2023 from 3:00 PM – 7:00 PM
Area 10	December 7, 2023 from 3:00 PM – 7:00 PM
Area 11	November 13 or 14, 2023 from 3:00 PM – 7:00 PM

Candidate Speeches and Elections @ Area Conference | December 2023 – January 2024

AREA 1	AREA 2	AREA 3
January 6, 2024	January 11, 2024	January 10, 2024
Lake Stevens High School	Lynnwood Convention Center	Meydenbauer Center
AREA 4	AREA 5	AREA 6
January 5, 2024	January 18, 2024	December 12, 2023
Meydenbauer Center	Washington State Fair Grounds (Puyallup)	Columbia Basin College
AREA 7	AREA 8	AREA 9
AREA 7 January 19, 2024	AREA 8 January 17, 2024	AREA 9 January 11, 2024
January 19, 2024	January 17, 2024	January 11, 2024
January 19, 2024 Washington State Fair Grounds (Puyallup)	January 17, 2024 Washington State Fair Grounds (Puyallup)	January 11, 2024

State Career Development Conference (March 2-4, 2023)

March 2, 2022	Announcement of 2024-2025 State Officer Leadership Team at SCDC.
	New State Officer Orientation virtual meeting will happen on March 19, 2024. Newly
	elected State Officers should plan to have at least one parent or guardian in attendance
	with them.



CANDIDATE CHECKLIST

Name o	of Cand	lidate:
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School:

Position Seeking (required): Area _____ President

\approx	Check off once complete
	Intent to Apply form (online)
	Print and read Candidate Guide
	Register for Run for State Office Workshop
	Attend Run for State Office Workshop
	Complete Candidate Application
	FORM A – Declaration of Intent
	 FORM B – Acceptance of Responsibility
	□ FORM C – Consent/Endorsements
	□ FORM D – Employer Consent
	FORM E – Code of Conduct Agreement
	□ FORM F – Transportation Release
	Take 5 Voices Assessment
	1-page Typed Resume (Same format as a job application)
	 Official High School Transcript for previous school year (Showing grades on a 4- point scale)
	Screenshot of your Current Grades (Photo file accepted)
	1 Letter of Recommendation from a DECA Advisor
	1 Additional Letter of Recommendation
	FORM Z – Answer Candidate Questions (Typed responses)
	All files uploaded as PDFs
	Submit Candidate Application by deadline
	Receive email from State Officer Coach providing directions to take Candidate Exam. Be sure to take the exam before the deadline!
	Receive email from State Officer Coach providing confirmation of date/time of Virtual Interview. Ensure your schedule is cleared during the listed interview date/time.
	If approved for advancement in the election, ensure you receive an email from the State Officer Coach providing details for your Speech. You will need to be in attendance at your scheduled Area Conference.

REQUIRED FORMS A-F





SO FORM A: Declaration of Intent



Please initial each Statement to confirm your declaration of intent in running for and serving as State Officer if elected.

_____If elected, I will attend and participate in all meetings and conferences as called by the constitution and the Executive Director (see Form B for dates).

_____ I fully understand the responsibilities and obligations of the position I seek and, if elected, will carry them out to the best of my ability.

_____ I further understand that if I fail to fulfill my officer responsibilities and obligations, and/or I violate the Washington DECA Conduct Code, I can be removed from office and I may be liable to return to DECA the cost expended for my participation during my term in office.

_____ I will be enrolled in a DECA class at my school and pay DECA Member dues during the year I serve as State Officer (2024-2025).

Candidate Signature	Date
Parent/Guardian Signature	Date
Advisor Signature	Date



REQUIRED FORMS

SO FORM B: Acceptance of Responsibility (page 1 of 2)

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Please <u>initial</u> beside each of the following responsibilities to indicate your acceptance as a potential Washington DECA State Officer:

I will always conduct myself in a businesslike manner and remember that I represent over 13,000
 Washington DECA members.

- I will wear a DECA blazer when representing Washington DECA.
- I will provide leadership for chapter officers and members; arrange and conduct chapter visits in my Area; and speak at DECA events when requested.
- I will notify the State Officer Coach of any invitation to represent the State association.
- I will maintain a 3.0 or higher semester GPA throughout my term in office.
- I commit to full attendance and participation at each of the conferences and team trainings included below, and I understand that I may not arrive late, leave temporarily, or be dismissed early from these events except by extremely limited permission of Washington DECA:

New State Officer Orientation (Virtual)	March 19, 2024
ICDC (Anaheim, CA) Not a required event.	April 26 – May 1, 2024
State Officer Leadership Training (Tacoma, WA)	May 18-21, 2024
Western Region Leadership Conference (Bellevue, WA)	November 7-9, 2024
Local Area Conference	December 2024 or January 2025 (Varies)
Winter Officer Leadership Retreat (Olympia, WA)	Late January or Early February 2025 (Dates TBA)
State Career Development Conference (Bellevue, WA)	March 2025 (Dates TBA)
ICDC (Orlando, FL) Required event.	April 25-30, 2025
State Officer Team Meetings (Virtual)	2x per Month
State Officer Work Sessions and Meetings with Coach	As Scheduled
Assigned Activities/Events	Varies/Optional

I will promptly submit all required assignments and monthly reports to the State Officer Coach. I will fulfill all responsibilities as outlined in the State Officer Program of Leadership.

- I will <u>not</u> engage in any activities or communications that compromise the DECA brand or our relationships with advisors, sponsors, or education, business/marketing community at large.
- I will abide by the Washington DECA and State Officer Code of Conduct while I am a candidate and consistently through my term as a State Officer.
- I understand that there are certain financial responsibilities on the part of myself and my chapter and/or Area as a result of being a Washington DECA State Officer.



REQUIRED FORMS

SO FORM B: Acceptance of Responsibility (page 2 of 2)

The financial investment into the State Officer program ranges from conference fees and travel expenses, to food and beverage, and training costs. While Washington DECA remains dedicated to managing the financial investment associated with being a State Officer, it is important that candidates have a clear expectation of the program as a leadership training program.

Conference costs, lodging, meals, transport, speaker fees, and training/activity costs are partially subsidized by Washington DECA and Areas (see summary of costs below). While the total cost of the program is well over \$6,000, the State Officer and their family are responsible for the following:

- Wardrobe/Uniform
- Local travel to events/meetings/conferences (for Officers local to conference venues)
- ICDC travel and conference registration (coordinate with your local chapter and/or Area)

Washington DECA is committed to providing assistance for any student who has financial need. Students should confidentially approach the Washington DECA State Officer Coach for assistance in meeting these obligations as needed.

Event/Item	Estimated Cost (per officer)	Paid By
Spring and Winter State Officer Leadership Training	\$500	WA DECA
Meals and Lodging at Required Conferences/Events	\$300-\$500	WA DECA
ICDC 2025 (Required)	\$1,200	Chapter / WA DECA
State Officer Transportation to Required Conferences or Events (flights, mileage, train, etc.)	Varies	Varies based on location
State Officer Materials	\$20-\$100	Officer
State Officer Wardrobe	\$350	State Officer
Optional Outreach Opportunities/Events/Chapter Visits	Varies	Varies

By signing below, I understand that ALL financial commitments involved with being a State Officer are the responsibility of the officer and their parent(s)/legal guardian(s). If elected, the officer and parent(s)/legal guardian(s) agree to pay off all balances to Washington DECA by May 1, 2025.

Furthermore, I understand that any termination from office will result in all costs until the date of termination (including those covered by Washington DECA) being billed to the officer and their family. I recognize that the above obligations are part of an officer's responsibilities, and I agree to perform to the best of my ability these and other duties of the office to which I may be elected.

Candidate Signature	Date
Parent/Guardian Signature	Date
Advisor Signature	Date



Date _____

SO FORM C: Consent Endorsements

Name of Candidate	
Position Seeking: Area President	School:

PARENT/GUARDIAN'S CONSENT

I have reviewed this Area President candidate application and understand the duties and					
responsibilities that are involved if	is elected to State office. I hereby give my consent and				
promise of support in fulfilling the obligations of office.					

Parent/Guardian Signature _____

CHAPTER ADVISOR'S ENDORSEMENT

It is my considered judgment that this candidate has the ability, qualifications, and integrity necessary to do an outstanding job as an Area President. I hereby give my consent and promise of support in fulfilling the obligations of the office. I will also affirm that the candidate:

- a) Is a paid and current member of DECA;
- b) Is a freshman, sophomore, or junior at the time of election; and
- c) Has earned a 2.5 cumulative GPA or higher for the 2022-2023 school year and currently has a 3.0 cumulative GPA of current course load.

Advisor Signature	Date
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PRINCIPAL'S AND DISTRICT CTE DIRECTOR'S ENDORSEMENTS

The above-named student has displayed punctuality, good attendance, responsibility, and overall good citizenship while a member of the high school student body. We therefore endorse them for the office being sought and will provide support for the obligations of this officer.

Principal's Signature	_ Date
District CTE Director's Signature	_ Date



SO FORM D: Employer Consent

_____ I am not currently employed (continue to next page)

_____ I am currently employed (please complete the following consent form)

has been selected by members of the

DECA chapter to run for a Washington DECA State Officer position.

If elected, State Officer duties and responsibilities require that officers be able to attend all mandatory leadership development training sessions; local, State, and national conferences; and other State Officer meetings. These events take place both during the week and on weekends.

In order to be eligible for office, each candidate must have the permission and endorsement of their employer. The endorsement indicates that the employer considers the above-named student to be an employee of good standing and believes the student has the necessary capabilities, determination, and dedication to be a good student leader and still be able to maintain a high standard of performance in the workplace.

If it is your opinion that the above-named student meets these criteria, please provide your endorsement below. If elected, the student will continue to work hard, communicate their schedule in advance, and share information with you about their progress as a student leader. Thank you for your cooperation and your support of Washington DECA.

Name of Supervisor		
Place of Employment		
Work Address		
Work Phone Number		
Email Address		
Supervisor Signature	Date	_



SO FORM E: Permission, Release, and Code of Conduct (Page 1 of 2)



Your signature on SO FORM E Permission, Release, and Code of Conduct form acknowledges compliance with the following policies:

CODE OF CONDUCT: Attendance at Washington DECA activities is a privilege. The following Code of Conduct will apply to delegates, defined as all state officers, students, DECA advisors, chaperones, and any other authorized persons attending the activity. Delegates shall always abide by the rules and practices of DECA and school district policies. Delegates shall respect and abide by the authority vested in the Washington DECA organization. The school district/school assumes responsibility for any damage, accidental or otherwise, that is caused by a member of their school/district delegation at a DECA event. Chapter Advisor represents and warrants to Washington DECA that Chapter Advisor has the express authority to bind Delegate's school district and school to this provision, and such school district and school are hereby bound.

- 1. Conference Attendance: Delegates are to always wear the supplied Conference ID badge, from arrival at the Conference until departure at the end of the Conference. Delegates are to attend all general sessions and assigned activities (including workshops, competitive events, general sessions, etc.) for which a participant is registered (unless permission from advisor).
- 2. Curfew: Delegates are to be in their assigned hotel room from the curfew time designated in the Conference program until 6 a.m.; Delegates should not cause any noise or other disturbance audible from the hallway or another guest room after the designated curfew time; Delegates will not make room-to-room telephone calls after the designated curfew time; Delegates will not order or have delivered any food after the designated curfew time; Delegates will not cause any other unnecessary disturbance or participate in any other inappropriate activity after the designated curfew time;
- 3. Dress: Delegates will abide by regulations established for the Conference, as outlined in the Dress Code.
- 4. Hotel Protocol: Delegates will follow guidelines of all housing facilities which includes but is not limited to:
 - Accruing incidental room charges (i.e., phone calls, room service, pay-per-view movies, etc.) without settling the account prior to check-out
 - Throwing objects out the window or into the hallway
 - Moving hotel furniture from rooms (e.g., onto the balcony)
 - Failing to follow hotel rules and regulations
 - Crowding hotel elevators, review posted limits
 - Having a member of the opposite sex in a room where no DECA appointed adult chaperone is present
 - Being out on a hotel room balcony
 - Causing a disturbance to other guests or behaving in an irresponsible manner in any area of the hotel
- 5. Pools and Fitness Centers: Washington DECA reserves the right to deny pool and fitness center usage to delegates without adult supervision.
- 6. Personal Conduct: Delegates are required to keep adult advisors informed of activities and whereabouts; Delegates shall not invade another delegate, volunteer, or staff member's personal space without consent of the individual. Delegates shall treat local business establishments and personnel with respect while following proper compensation and gratuity etiquette. Delegates shall not possess, sell or consume alcohol, drugs, and/or tobacco products at any time during the conference.
- 7. Social Media: As a member of DECA, delegates represent their school, state, and DECA Inc. organizations. As delegates create, post, share, like, and link to content through all social media sites (including but not limited to: Facebook, Twitter, Instagram, YouTube, Pinterest, Tumblr, TikTok.), it is important to keep in mind that people they do not know (including DECA advisors, sponsors, and potential employers) can review and archive the delegates' social media profile and activities. Washington DECA will remove any delegate social media activity that breaks the DECA Code of Conduct or is otherwise derogatory or inappropriate, as determined by Washington DECA in its sole discretion. This includes, but is not limited to, posts, photos, videos, shares, and retweets that:
 - Use foul language.
 - Negatively portray the delegate, school, DECA chapters, members, and/or the DECA organization.



- Violate trademark laws including competitive event guidelines.
- Portray or insinuate illegal behavior (such as underage drinking, texting while driving, violence, etc.). In the event a photo, video, message, tweet, or other post portrays or insinuates illegal behavior, the delegate's parent/legally appointed guardian, DECA Advisor, and law enforcement may be contacted by Washington DECA.
- 8. Willful Companionship: Being in the willful companionship of someone who violates any portion of the Code of Conduct or failing to report any direct knowledge (other than hearsay) of the violations shall be considered a Code of Conduct violation.
- 9. School Code Violations: Delegates shall not violate the conduct code of the school district or school that the delegate represents.
- 10. Abusive Behavior and Lewd Conduct: A delegate shall not engage in any lewd, indecent, sexual, or obscene act or expression. A delegate shall not engage in verbal, physical or sexual harassment, hazing, or name-calling. The use of slurs against any person, including but not limited to slurs used against a person based on race, color, creed, national origin, ancestry, age, sex, sexual orientation, or disability is prohibited. This includes harassment or abusive conduct using a mobile device or computer.
- 11. Health and Safety Protocols: Delegates will abide by posted health and safety protocols for each conference which may include but not limited to; mandatory masks, no handshakes or other personal contact, practicing good hygiene, maintain social distancing, notifying advisor or Washington DECA staff if you are feeling sick. Delegates: By signing the DECA Delegate Permission, Release, and Code of Conduct Form A, I confirm that I have read and agree to abide by the Washington DECA Code of Conduct.
- 12. Additional Conduct Requirements for State Officers: Failing to represent Washington DECA and the DECA brand, including any conduct that, as determined by Washington DECA Executive Director or the Executive Director's designee in their sole discretion, demonstrates unprofessional and/or unethical behavior, or misrepresents the organization in any way. Failing to follow through on state officer commitments and directives, including meeting attendance, conference attendance, and fulfilling the Program of Leadership and related responsibilities, shall also constitute a violation of this Section 14.

Candidate Signature	Date
Parent/Guardian Signature	Date
Advisor Signature	Date



SO FORM F: Transportation Release

For any official State Officer activity throughout the duration of their term ______ (name of officer) has our permission to ride in a private automobile to, from, and throughout Washington DECA events coordinated or authorized by Washington DECA.

We understand the Washington DECA policy WILL NOT allow for students to drive themselves to conferences, meetings, or trainings. Transportation to and from all of these events will be the responsibility of the parent(s)/guardian(s).

By signing this form, the student WILL be allowed to drive, with parental/guardian permission only, to Washington DECA meetings, chapter visitations, and other authorized DECA events within a 30-mile radius of their home or school. These would be considered optional events that the State Officer may attend at their discretion and availability.

Any exception to the policies listed above must be pre-approved in writing through Washington DECA via a separate permission slip signed by the parent(s)/guardian(s).

The undersigned are aware of the above provisions and give permission for the named student to drive or ride in a private automobile in the manner described. Furthermore, the undersigned release Washington DECA of any and all liability involved in private transportation for Washington DECA sanctioned events.

Candidate Signature	_ Date
Parent/Guardian Signature	_ Date



CANDIDATE QUESTIONS

SO FORM Z: Candidate Questions

Please type responses on a separate document using 300 words or less for each question.

- 1. You are at the airport, about to depart for the International Career Development Conference, when you are approached by a couple who asks, "What is DECA?". How would you respond?
- 2. Describe your most significant accomplishment or recognition that is NOT DECA-related. Why is it important to you, and what has it taught you?
- 3. What do you think is the most important skill, trait, or characteristic a leader must possess?
- 4. Describe a situation where you had to adapt to unexpected changes or challenges. How did you approach the situation, and what did you learn from it?
- 5. Much of the State Officer's term requires timeliness and execution of projects which go on to influence members and advisor in our state. On a scale from 1-5, with 5 being the most, how would you rank yourself in your drive to set and reach deadlines? Please provide a detailed example.
- 6. Which Mission-Based Officer Position are you most interested in? Select One
 - Vice President of Leadership
 - □ Vice President of Hospitality
 - □ Vice President of Marketing
 - □ Vice President of Career Development
 - □ Vice President of Finance



APPLICATION RUBRIC

APPENDIX 1: Application Rubric

	0	1	2	3	Sco
On Time (0-2 pts)	More than 24 hours late	Up to 24 hours late with good reason	On Time	N/A	
Complete	Incomplete	Complete	N/A	N/A	
Neat and Well Organized (0-2 pts)	Illegible handwriting and/or highly disorganized	Legible handwriting and well- organized.	Neatly printed or typed, well- organized and easy to read. Exudes professionalism.	N/A	
Answer to Question 1 (0-3 pts)	Little to no value	Answer needs further development, written communication needs improvement, and/or response does not support the DECA brand.	Well-developed answer. Written communication is satisfactory. Supports the DECA brand.	Very well-developed answer. Professional quality writing. Supports or enhances the DECA brand.	
Answer to Question 2 (0-3 pts)	Little to no value	Answer needs further development, written communication needs improvement, and/or response does not support the DECA brand.	Well-developed answer. Written communication is satisfactory. Supports the DECA brand.	Very well-developed answer. Professional quality writing. Supports or enhances the DECA brand.	
Answer to Question 3 (0-3 pts)	Little to no value	Answer needs further development, written communication needs improvement, and/or response does not support the DECA brand.	Well-developed answer. Written communication is satisfactory. Supports the DECA brand.	Very well-developed answer. Professional quality writing. Supports or enhances the DECA brand.	
Answer to Question 4 (0-3 pts)	Little to no value	Answer needs further development, written communication needs improvement, and/or response does not support the DECA brand.	Well-developed answer. Written communication is satisfactory. Supports the DECA brand.	Very well-developed answer. Professional quality writing. Supports or enhances the DECA brand.	
Answer to Question 5 (0-3 pts)	Little to no value	Answer needs further development, written communication needs improvement, and/or response does not support the DECA brand.	Well-developed answer. Written communication is satisfactory. Supports the DECA brand.	Very well-developed answer. Professional quality writing. Supports or enhances the DECA brand.	
Resume (0-3 pts)	Little to no value	Resume needs improvement. Spelling, grammar, and/or formatting is below expectations.	Resume meets expectations. Formatting is satisfactory.	Very high-quality resume. Professionally formatted.	
Overall Impression (0-2 pts)	Candidate might not be well- suited for the job.	Candidate seems capable of the job.	Candidate seems very capable and promising.	N/A	<u> </u>



INTERVIEW RUBRIC

APPENDIX 2: Interview Rubric

Name of Candidate			Position						
Interview committee will ask questions based on the following:									
LEADERSHIP	Rating:	0	1	2	3	4	5	6	
RECEPTIVITY	Rating:	0	1	2	3	4	5	6	
TEAMWORK	Rating:	0	1	2	3	4	5	6	
CRITICAL THINKING	Rating:	0	1	2	3	4	5	6	
DIVERITY, EQUITY, INCLUSION & BELONGING	Rating:	0	1	2	3	4	5	6	

Interview committee will also consider the following:

APPEARANCE / PROFESSIONALISM

Good color coordination, professional and neat clothing, hair clean and neat, facial appearance clean and natural, good posture, pleasant smile, courteous, poised, good introduction, thank you, proper grammar, good diction, appropriate word selection

Rating: 0 1 2 3 4 5 6

ATTITUDE / PERSONALITY

Attentive, enthusiastic, self-confident, supports own convictions, socially at ease and comfortable, alert and responsive, sincere, conscientious, open-minded, positive attitude, charismatic, friendly, conversational, supports own convictions

Rating: 0 1 2 3 4 5 6 7

PRESENTATION

Ability to present and communicate in an effective manner, speaks clearly and smoothly, appropriate use of gestures, good eye contact

Rating: 0 1 2 3 4 5 6 7

Total Score _____ (Total Score divided by 2)