STATE CAREER DEVELOPMENT CONFERENCE

SPONSORSHIP OPPORTUNITIES

MARCH 2-4, 2023 | BELLEVUE, WA

WWW.WADECA.ORG/PARTNER
WASHINGTON DECA BY THE NUMBERS

Strengthening our financial foundation for long-term success

Optimizing stakeholder relationships

Increasing brand awareness

And expanding access to the DECA experience

Washington DECA is on a mission to provide business and leadership opportunities to high school students to succeed in school, careers, and life. We are strategically implementing our mission by:

- Strengthening our financial foundation for long-term success
- Optimizing stakeholder relationships
- Increasing brand awareness
- And expanding access to the DECA experience

Our philosophy is to ensure all members, regardless of race, color, religion, sex, national origin, age, disability, socio-economic status, sexual orientation, are treated equally and respectfully.

STATE CAREER DEVELOPMENT CONFERENCE

Washington DECA’s State Career Development Conference (SCDC) is one of the largest, most exciting, and rewarding experiences in all of DECA!

Over the course of the conference, hundreds of industry judges and DECA volunteers assess thousands of DECA students in competitive events. DECA’s emerging leaders are put to the test with an examination and multiple rounds of presentations. The winners are announced and advance to compete at the International Career Development Conference.

WHY PARTNER?

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WASHINGTON DECA BY THE NUMBERS

13,000 PROFESSIONAL, ALUMNI, AND STUDENT MEMBERS

$32,000 STATE CONFERENCE SCHOLARSHIPS PROVIDED TO MEMBERS IN 2022

175 CHAPTERS ACROSS OUR STATE

3RD LARGEST DECA ASSOCIATION IN THE WORLD

215 COMMUNITY OUTREACH PROJECTS CONDUCTED STATEWIDE
Beginning in the classroom, the DECA experience provides a platform for high school students to develop skills needed to be successful in college and careers.

Through a comprehensive learning program, our members challenge themselves by:

- Enrolling in college-level marketing, finance, and management courses
- Operating school-based enterprises
- Conducting, evaluating, and presenting innovative research projects for future or existing businesses
- Seeking opportunities to become community involved, while learning the value of giving back

For over 75 years, Washington DECA has grown stronger as our partners recognize the value in their time, resources, and charitable investments in advancing our mission.

DECA MEMBERS REPORT THAT DECA EXPERIENCES EMPOWERED THEM TO BECOME AN EFFECTIVE LEADER 92%
DECA MEMBERS REPORT THAT DECA EXPERIENCES CONNECTED SCHOOL TO THE REAL WORLD FOR THEM 91%
DECA MEMBERS REPORT THEY GAINED SKILLS TO IMPROVE PERSONAL AND PROFESSIONAL BEHAVIOR 98%

“Washington DECA provided me with the knowledge, leadership, and confidence necessary to succeed. Being a member was the most fulfilling part of my high school experience. I am excited for the rewarding impact it will have on others.”
- Alfonso Godinez, Lakes High School

MENTOR
SUPPORT
INSPIRE
PARTNER
## SPONSORSHIP OPPORTUNITIES

### PRESENTING SPONSOR
- Logo displayed on stage screen during conference general sessions
- On-stage recognition and welcome during conference general sessions
- Full-page color ad in conference program
- Conference presenting sponsor recognition on SCDC website, social media channels, conference program and printed collateral

**$7,500**

### JUDGE RECEPTION SPONSOR
- Recognition and welcome remarks at the start of the reception
- Logo displayed on reception marketing collateral
- Conference partner recognition on social media channels
- Conference partner recognition in conference program and SCDC website

**$5,000**

### CONFERENCE T-SHIRT SPONSOR
- Logo on official conference t-shirt
- Recognition on social media channels
- Logo in conference program and SCDC website

*Conference t-shirt color and logo placement to be decided*

**$5,000**

### SCHOOL-BASED ENTERPRISE ACADEMY SPONSOR
- Recognition and welcome remarks at the start of the academy
- Logo displayed on academy marketing collateral
- Opportunity to provide a 1-page handout in the conference registration packet
- Video ad opportunity on our Linktree for one day during conference
- Conference partner recognition on social media channels
- Conference partner recognition in conference program and SCDC website

**$2,500**

### SCDC COMPETITIVE EVENT SPONSOR
Over 50+ competitive events
- Logo displayed on stage screen during award session
- Sponsor VIP guest at Award Session to present ICDC qualifiers
- Conference partner recognition on social media channels
- Conference partner recognition in conference program and SCDC website

**$1,500 PER EVENT**

### PROGRAM ADVERTISEMENT
Advertise your brand in the official conference program provided to all conference attendees, vendors and volunteers! Additionally, the conference program is available electronically on the conference website.

- Front Page Inside Cover Ad: $750
- Back Page Inside Cover Ad: $750
- Full Page Ad: $500
- ½ Page Ad: $300
- ¼ Page Ad: $175
OUR STUDENT MEMBERS LEVERAGE THEIR DECA EXPERIENCE TO BE ACADEMICALLY PREPARED, COMMUNITY ORIENTED, PROFESSIONALLY RESPONSIBLE, EXPERIENCED LEADERS.

SUBMIT A SPONSOR REQUEST