WHY PARTNER?

As the largest Career and Technical Student Organization in Washington State, we are committed to providing access to the DECA experience.

We are on a mission to provide business and leadership opportunities to high school students to succeed in school, careers, and life. We are strategically implementing our mission by:

- Strengthening our financial foundation for long-term success
- Optimizing stakeholder relationships
- Increasing brand awareness
- And expanding access to the DECA experience

Our philosophy is to ensure all members, regardless of race, color, religion, sex, national origin, age, disability, socio-economic status, sexual orientation, are treated equally and respectfully.

WASHINGTON DECA BY THE NUMBERS

10,750+ PROFESSIONAL, ALUMNI, AND STUDENT MEMBERS

$70,600 SCHOLARSHIPS PROVIDED TO MEMBERS

151 CHAPTERS ACROSS OUR STATE

3RD LARGEST DECA ASSOCIATION IN THE WORLD

220 COMMUNITY OUTREACH PROJECTS CONDUCTED STATEWIDE
WHAT IS THE DECA EXPERIENCE?

Beginning in the classroom, the DECA experience provides a platform for high school students to develop skills needed to be successful in college and careers.

Through a comprehensive learning program, our members challenge themselves by:

- Enrolling in college-level marketing, finance, and management courses
- Operating school-based enterprises
- Conducting, evaluating, and presenting innovative research projects for future or existing businesses
- Seeking opportunities to become community involved, while learning the value of giving back

For over 75 years, Washington DECA has grown stronger as our partners recognize the value in their time, resources, and charitable investments in advancing our mission.

DECA MEMBERS REPORT THAT DECA EXPERIENCES EMPOWERED THEM TO BECOME AN EFFECTIVE LEADER 92%

DECA MEMBERS REPORT THAT DECA EXPERIENCES CONNECTED SCHOOL TO THE REAL WORLD FOR THEM 91%

DECA MEMBERS REPORT THEY GAINED SKILLS TO IMPROVE PERSONAL AND PROFESSIONAL BEHAVIOR 98%

“Washington DECA provided me with the knowledge, leadership, and confidence necessary to succeed. Being a member was the most fulfilling part of my high school experience. I am excited for the rewarding impact it will have on others.”

- Alfonso Godinez, Lakes High School

MENTOR
SUPPORT
INSPIRE
PARTNER
### SPONSORSHIP OPPORTUNITIES

#### SCDC COMPETITIVE EVENT SPONSOR
Over 50+ competitive events

- Logo displayed on stage screen during award session
- Sponsor VIP guest at award session to present ICDC qualifiers
- Conference partner recognition on social media channels
- Conference partner recognition in conference program and SCDC website

$1,500 PER EVENT

#### SCHOOL-BASED ENTERPRISE ACADEMY SPONSOR

- Recognition and welcome remarks at the start of the academy
- Logo displayed on academy marketing collateral
- Opportunity to provide a one-page handout in the conference registration packet
- Video ad opportunity on our Linktree for one day during conference
- Conference partner recognition on social media channels
- Conference partner recognition in conference program and FLC website

$2,000

#### JUDGE RECEPTION SPONSOR

- Recognition and welcome remarks at the start of the reception
- Logo displayed on reception marketing collateral
- Conference partner recognition on social media channels
- Conference partner recognition in conference program and FLC website

$3,000

#### CONFERENCE T-SHIRT SPONSOR

- Logo on official conference t-shirt
- Recognition on social media channels
- Logo in conference program and SCDC website

$5,000

*Conference t-shirt color and logo placement to be decided*
OUR STUDENT MEMBERS LEVERAGE THEIR DECA EXPERIENCE TO BE ACADEMICALLY PREPARED COMMUNITY ORIENTED PROFESSIONALLY RESPONSIBLE EXPERIENCED LEADERS

SUBMIT A SPONSOR REQUEST