The #SharetheLOVEDECA initiative encourages students to share the Language Of Virtues Everywhere. This initiative assists students in cultivating a positive mindset through virtues like Gratitude, Courage, Kindness, and Resilience. Virtues are universal positive qualities of character, common principles from cultures around the world. #SharetheLOVEDECA is a partnership between Washington DECA and Virtues Matter.

The initiative starts by downloading the Virtues Cards app and selecting the DECA Cards, a set of 52 virtues modified from the world-renowned Reflection Cards of The Virtues Project. The DECA Cards were developed by students for students and the Virtues Cards app is available on Google Play or the Apple Store.

#SharetheLOVEDECA is an engaging 4-step PLAN students follow to improve mental well-being and provide support for dealing with adversity and building strong relationships.

- **PICK DAILY**
- **LOOK FOR THE GOOD IN YOURSELF AND OTHERS**
- **APPRECIATE AND ACKNOWLEDGE OFTEN**
- **NOTICE TEACHABLE MOMENTS**

Student mental health and well-being is an urgent problem. The COVID-19 pandemic and our recovery presents new challenges for students, educators and others.

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WWW.WADECA.ORG/SHARETHELOVEDECA
### Giving Tiers

**Purpose**  
*Live Each Day in a Meaningful Way*  
$100

- DECA Cards downloads (10 promo codes)*  
- Recognition on social media channels  
- DECA Professional Membership

**Generosity**  
*A Giving Heart*  
$500

- DECA Cards downloads (50 promo codes)*  
- Recognition on social media channels  
- Logos listed on website  
- DECA Professional Membership

**Commitment**  
*Passion for Purpose*  
$1,250

- DECA Cards downloads (125 promo codes)*  
- Recognition on social media channels  
- Logos listed on website  
- DECA Professional Membership

**Initiative**  
*Originality in Action*  
$2,500

- DECA Cards downloads (250 promo codes)*  
- Logos on all marketing material, social media channels and website  
- $500 toward #SharetheLOVEDeca scholarship fund  
- DECA Professional Membership

**Gratitude**  
*Thankful at all Times*  
$5,000+

- DECA Cards downloads (500 promo codes)*  
- Premier logos on all marketing material, social media channels and website  
- $1,000 toward #SharetheLOVEDeca scholarship fund  
- 90 minute training - personal, family, organizational, gift to school, other charities’ members  
- DECA Professional Membership

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*DECA Cards can be purchased for community organizations, schools or DECA Chapters.  
*Volume purchasing capabilities for DECA Cards downloads will be available by August 1.

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Customized benefit opportunities available for sponsors who make a commitment of $10,000 or more.

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*We are grateful for your generous support.*

Please complete the online Sponsorship Form.
For questions, contact dave@virtuesmatter.org or lori@wadeca.org.

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