



STATE CAREER DEVELOPMENT CONFERENCE

SPONSORSHIP OPPORTUNITIES

MARCH 2-4, 2023 | BELLEVUE, WA

WWW.WADECA.ORG/PARTNER





STATE CAREER DEVELOPMENT CONFERENCE

Washington DECA's State Career Development Conference (SCDC) is one of the largest, most exciting, and rewarding experiences in all of DECA!

Over the course of the conference, hundreds of industry judges and DECA volunteers assess thousands of DECA students in competitive events. DECA's emerging leaders are put to the test with an examination and multiple rounds of presentations. The winners are announced and advance to compete at the International Career Development Conference.

WHY PARTNER?

Washington DECA is on a mission to provide business and leadership opportunities to high school students to succeed in school, careers, and life. We are strategically implementing our mission by:

- Strengthening our financial foundation for long-term success
- Optimizing stakeholder relationships
- Increasing brand awareness
- And expanding access to the DECA experience

Our philosophy is to ensure all members, regardless of race, color, religion, sex, national origin, age, disability, socio-economic status, sexual orientation, are treated equally and respectfully.

WASHINGTON DECA BY THE NUMBERS

13,000 PROFESSIONAL, ALUMNI,
AND STUDENT MEMBERS



CHAPTERS ACROSS OUR STATE

\$32,000 

STATE CONFERENCE SCHOLARSHIPS
PROVIDED TO MEMBERS IN 2022

3RD LARGEST DECA ASSOCIATION
IN THE WORLD 



COMMUNITY OUTREACH
PROJECTS CONDUCTED
STATEWIDE

WHAT IS THE DECA EXPERIENCE?

Beginning in the classroom, the DECA experience provides a platform for high school students to develop skills needed to be successful in college and careers.

Through a comprehensive learning program, our members challenge themselves by:



Enrolling in college-level marketing, finance, and management courses



Operating school-based enterprises



Conducting, evaluating, and presenting innovative research projects for future or existing businesses



Seeking opportunities to become community involved, while learning the value of giving back

For over 75 years, Washington DECA has grown stronger as our partners recognize the value in their time, resources, and charitable investments in advancing our mission.



DECA MEMBERS REPORT THAT DECA EXPERIENCES EMPOWERED THEM TO BECOME AN EFFECTIVE LEADER

92%

DECA MEMBERS REPORT THAT DECA EXPERIENCES CONNECTED SCHOOL TO THE REAL WORLD FOR THEM

91%

DECA MEMBERS REPORT THEY GAINED SKILLS TO IMPROVE PERSONAL AND PROFESSIONAL BEHAVIOR

98%



"Washington DECA provided me with the knowledge, leadership, and confidence necessary to succeed. Being a member was the most fulfilling part of my high school experience. I am excited for the rewarding impact it will have on others."

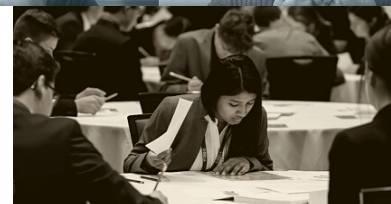
- Alfonso Godinez, Lakes High School

MENTOR

SUPPORT

INSPIRE

PARTNER



SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR

- Logo displayed on stage screen during conference general sessions
- On-stage recognition and welcome during conference general sessions
- Full-page color ad in conference program
- Conference presenting sponsor recognition on SCDC website, social media channels, conference program and printed collateral

\$7,500

JUDGE RECEPTION SPONSOR

- Recognition and welcome remarks at the start of the reception
- Logo displayed on reception marketing collateral
- Conference partner recognition on social media channels
- Conference partner recognition in conference program and SCDC website

\$5,000

CONFERENCE T-SHIRT SPONSOR

- Logo on official conference t-shirt
- Recognition on social media channels
- Logo in conference program and SCDC website

*Conference t-shirt color and logo placement to be decided



\$5,000

SCHOOL-BASED ENTERPRISE ACADEMY SPONSOR

- Recognition and welcome remarks at the start of the academy
- Logo displayed on academy marketing collateral
- Opportunity to provide a 1-page handout in the conference registration packet
- Video ad opportunity on our Linktree for one day during conference
- Conference partner recognition on social media channels
- Conference partner recognition in conference program and SCDC website

\$2,500

SCDC COMPETITIVE EVENT SPONSOR

Over 50+ competitive events

- Logo displayed on stage screen during award session
- Sponsor VIP guest at Award Session to present ICDC qualifiers
- Conference partner recognition on social media channels
- Conference partner recognition in conference program and SCDC website

\$1,500
PER EVENT

PROGRAM ADVERTISEMENT

Advertise your brand in the official conference program provided to all conference attendees, vendors and volunteers! Additionally, the conference program is available electronically on the conference website.

- Front Page Inside Cover Ad: \$750
- Back Page Inside Cover Ad: \$750
- Full Page Ad: \$500
- ½ Page Ad: \$300
- ¼ Page Ad: \$175



OUR STUDENT MEMBERS LEVERAGE THEIR
DECA EXPERIENCE
TO BE ACADEMICALLY
PREPARED
COMMUNITY ORIENTED
PROFESSIONALLY RESPONSIBLE
EXPERIENCED
LEADERS

[SUBMIT A SPONSOR REQUEST](#)