

Updated 10/20/2023

This study guide is presented as a knowledge base of general DECA information. Test questions will be taken from both this study guide AND information found elsewhere. In addition to using this Study Guide, you should also refer to information in the Candidate Application Guide, and information available online at www.wadeca.org, www.deca.org, and www.decadirect.org.

TERMS/PEOPLE YOU SHOULD KNOW

Advisors	DECA Inc.	Program of Leadership
Area Leaders	DECADirect.org	SCDC, ICDC, WRLC
Board of Directors	Diamond	SOLT, WOLT
Chapters	FCCLA, TSA	Competitive Events (Categories)
Competitive Events (Names)	FFA, HOSA	Washington DECA Board of Directors
CTSO	FLC	Washington DECA staff
Current State Officers	DECA Month	Washington DECA areas
Western Region states	DECA Guide	Current Executive Officers (International)
DECA's colors	Legislative Day	DECA Inc. Board of Directors

DECA KNOWLEDGE

- ◇ DECA membership is made up of ____ state associations and Canada with a membership of over _____.
- ◇ Where is DECA headquartered?
- ◇ What are the 4 regions of DECA Inc. (internationally)?
- ◇ Washington DECA is part of the Western Region. Which other states are part of DECA's Western Region?
- ◇ DECA has membership outside of the United States in which countries, territories, and Canadian provinces?
- ◇ When was International DECA (aka DECA Inc.) incorporated?
- ◇ What is decadirect.org?
- ◇ What are the official colors of DECA? What specific brand elements are incorporated into DECA's brand/logo?
- ◇ Where is the ICDC going to be held during this school year? Where will ICDC be held during next school year?
- ◇ What are the four Divisions of DECA?

WASHINGTON DECA KNOWLEDGE

- ◇ When was Washington DECA founded?
- ◇ Who is the Executive Director of Washington DECA?
- ◇ Where is Washington DECA Headquartered?
- ◇ Who is the State Officer Leadership Coach for the Washington DECA State Officer Team?
- ◇ How many members does Washington DECA have?
- ◇ How many chapters are part of Washington DECA?
- ◇ What is this year's theme for Washington DECA?
- ◇ Who are the Area Leaders?
- ◇ What is Washington DECA's mission and vision?
- ◇ What is each Mission Team responsible for?
- ◇ What are examples of projects/initiatives Mission Teams have completed?
- ◇ What are DECA Styles?
- ◇ Washington DECA Code of Conduct
- ◇ Washington DECA Board of Directors

DECA TRADITIONS

The DECA Mission and Values

DECA prepares emerging leaders and entrepreneurs for careers in marketing, finance, hospitality and management in high schools and colleges around the globe.

DECA's core values and attributes are competence, innovation, integrity and teamwork.

The DECA Diamond

The inner four points of the DECA diamond represent the guiding principles which address the purpose of DECA's comprehensive learning program:

- ◇ Integrates into Classroom Instruction
- ◇ Applies Learning
- ◇ Connects to Business
- ◇ Promotes Competition

The outer four points of the DECA diamond address the results of DECA's comprehensive learning program. DECA prepares the next generation to be:

- ◇ Academically Prepared
- ◇ Community Oriented
- ◇ Professionally Responsible
- ◇ Experienced Leaders

DATES TO KNOW

SCDC

ICDC

FLC

WRLC