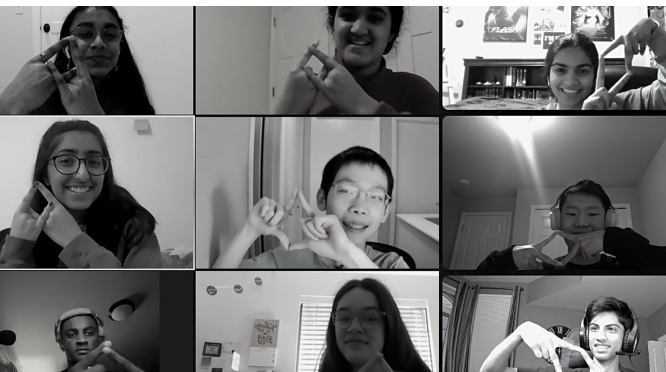




SPONSORSHIP OPPORTUNITY

BUILDING A CULTURE OF APPRECIATION, CONNECTION AND SELF-CARE BY
ENGAGING AND INSPIRING STUDENTS TO APPLY THE **LANGUAGE OF VIRTUES**



Student mental health and well-being
is an urgent problem.

The COVID-19 pandemic and our recovery presents new
challenges for students, educators and others.

We developed the Virtues Cards app, an accessible tool and
a few simple strategies to help.

The [#SharetheLOVEDECA](#) initiative encourages students to share the [Language Of Virtues Everywhere](#). This initiative assists students in cultivating a positive mindset through virtues like [Gratitude](#), [Courage](#), [Kindness](#), and [Resilience](#). Virtues are universal positive qualities of character, common principles from cultures around the world. [#SharetheLOVEDECA](#) is a partnership between [Washington DECA](#) and [Virtues Matter](#).

The initiative starts by downloading the [Virtues Cards app](#) and selecting the **DECA Cards**, a set of 52 virtues modified from the world-renowned Reflection Cards of The Virtues Project. The DECA Cards were developed by students for students and the Virtues Cards app is available on [Google Play](#) or the [Apple Store](#).

[#SharetheLOVEDECA](#) is an engaging [4-step PLAN](#) students follow to improve mental well-being and provide support for dealing with adversity and building strong relationships.



PICK DAILY



**LOOK FOR THE
GOOD IN
YOURSELF AND
OTHERS**



**APPRECIATE AND
ACKNOWLEDGE
OFTEN**



**NOTICE
TEACHABLE
MOMENTS**

GIVING TIERS

PURPOSE

Live Each Day in a Meaningful Way

\$100

- DECA Cards downloads (10 promo codes)*
- Recognition on social media channels
- DECA Professional Membership

GENEROSITY

A Giving Heart

\$500

- DECA Cards downloads (50 promo codes)*
- Recognition on social media channels
- Logos listed on website
- DECA Professional Membership

COMMITMENT

Passion for Purpose

\$1,250

- DECA Cards downloads (125 promo codes)*
- Recognition on social media channels
- Logos listed on website
- DECA Professional Membership

INITIATIVE

Originality in Action

\$2,500

- DECA Cards downloads (250 promo codes)*
- Logos on all marketing material, social media channels and website
- \$500 toward #SharetheLOVEDECA scholarship fund
- DECA Professional Membership

GRATITUDE

Thankful at all Times

\$5,000+

- DECA Cards downloads (500 promo codes)*
- Premier logos on all marketing material, social media channels and website
- \$1,000 toward #SharetheLOVEDECA scholarship fund
- 90 minute training - personal, family, organizational, gift to school, other charities' members
- DECA Professional Membership

**DECA Cards can be purchased for community organizations, schools or DECA Chapters.
Volume purchasing capabilities for DECA Cards downloads will be available by August 1.

**CUSTOMIZED BENEFIT OPPORTUNITIES AVAILABLE FOR SPONSORS
WHO MAKE A COMMITMENT OF \$10,000 OR MORE**

We are grateful for your generous support.

Please complete the online Sponsorship Form.
For questions, contact dave@virtuesmatter.org
or loriewadeca.org.

SPONSORSHIP FORM



All program funding is shared by
Washington DECA and
Virtues Matter.